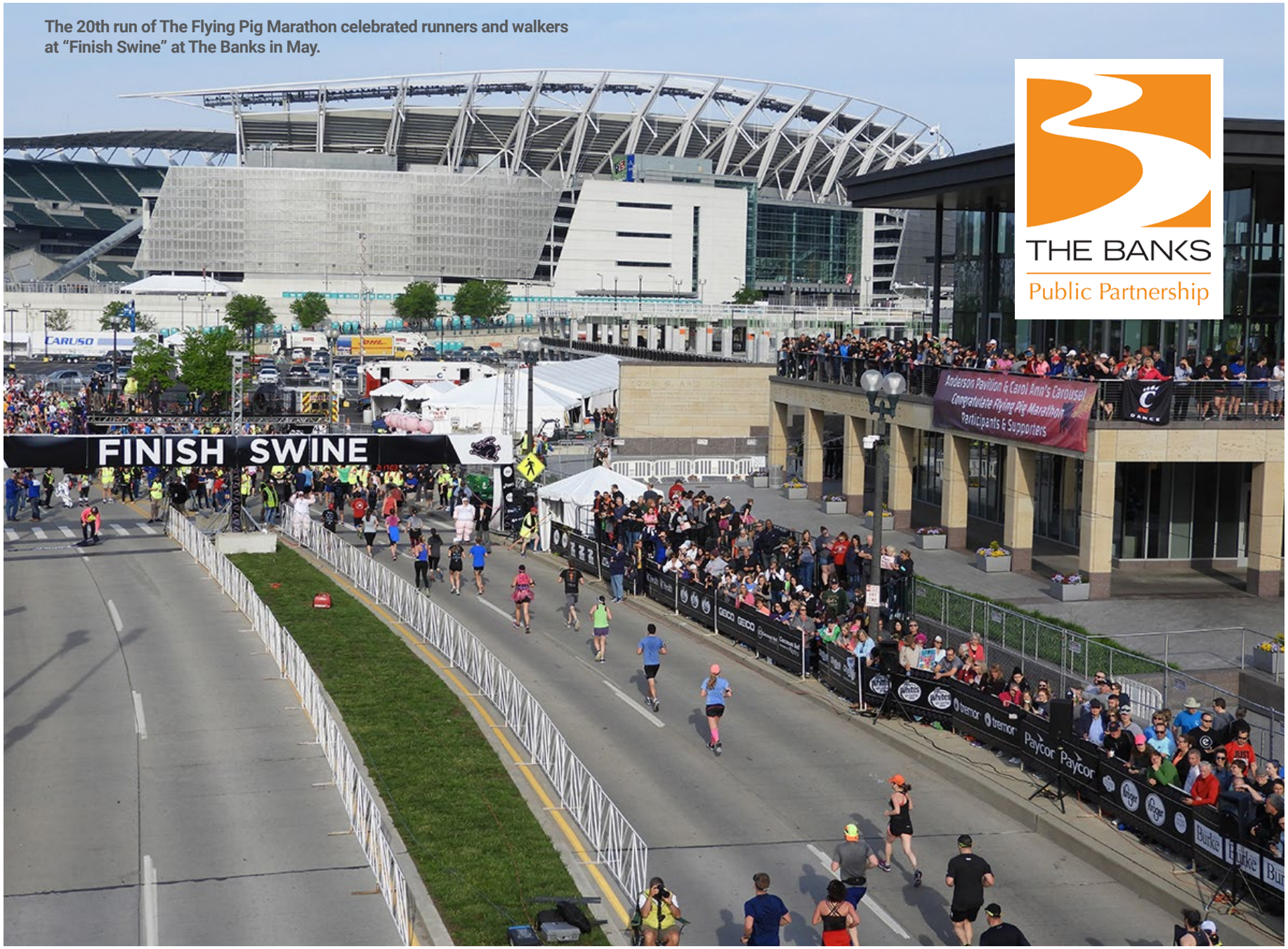
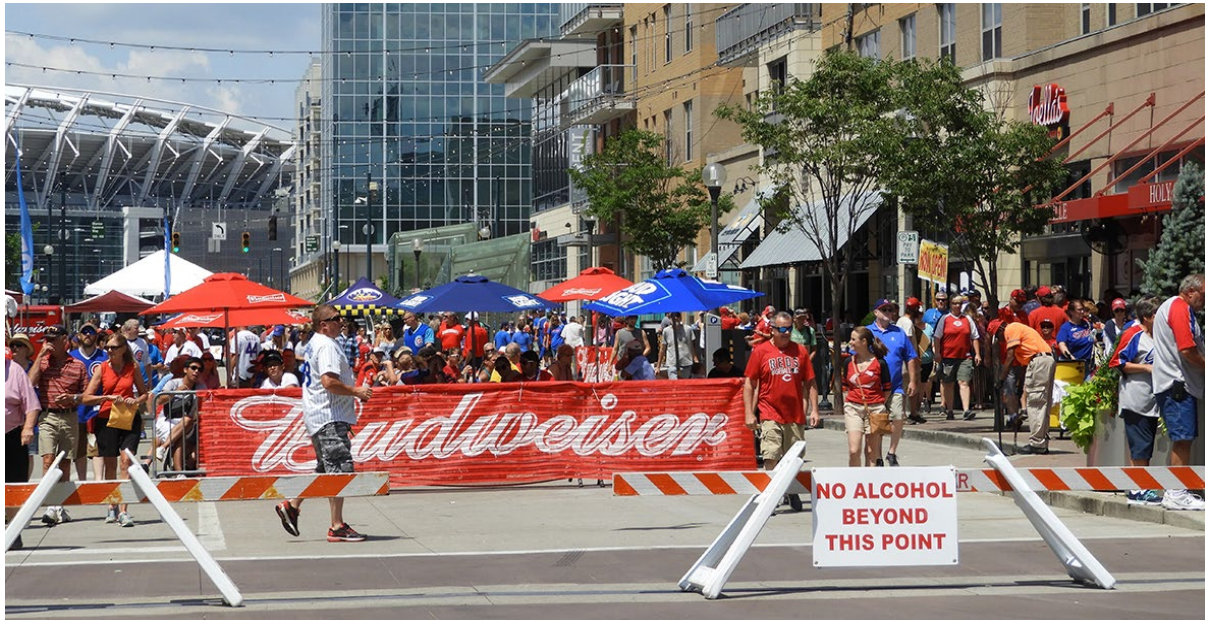
The 20th run of The Flying Pig Marathon celebrated runners and walkers at “Finish Swine” at The Banks in May.



WORLD CUP VILLAGE

The Banks transformed into “World Cup Village” to host soccer fans young and old during the 2018 FIFA World Cup games.

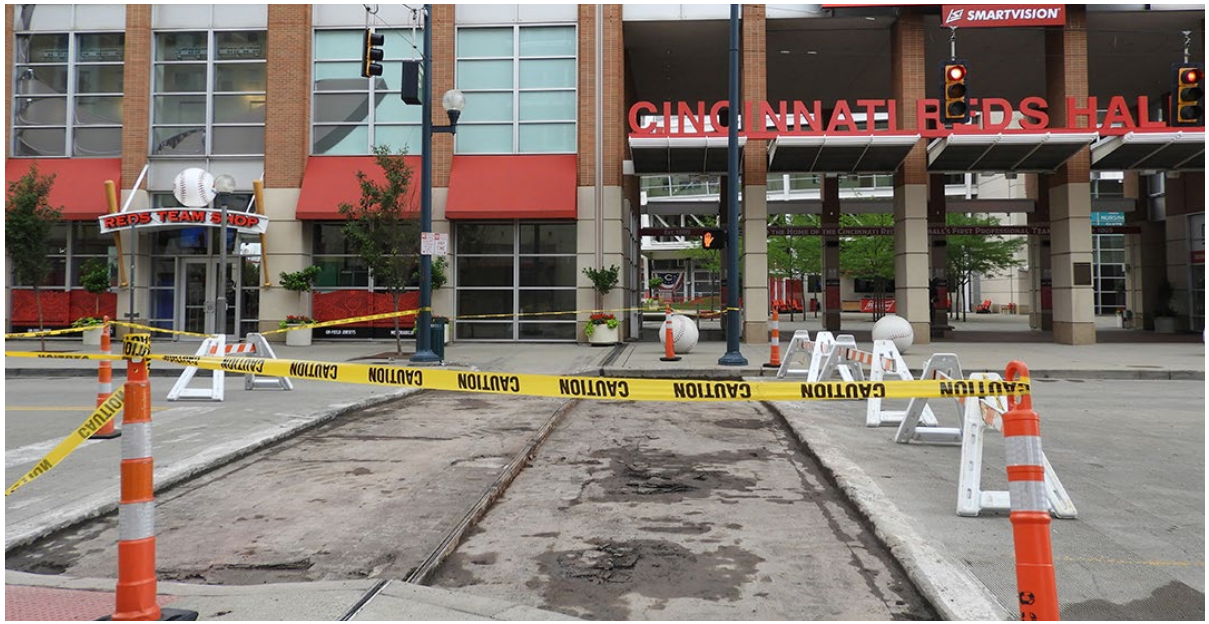


World Cup Village filled Freedom Way from Nuxhall Way to Walnut Street on game days.

THE BANKS MONTHLY REPORT: MAY/JUNE 2018

May and June were busy months at The Banks! The Flying Pig Marathon's start and "Finish Swine" drew record numbers of runners and supporters in popular Marathon's 20th year. Concert venue proposals were reviewed and a developer was selected; in addition, a proposal for Lot 24 development was received. Crews replaced crosswalks at Nuxhall and Freedom Way. Cincinnati Parks Foundation's Hats Off Luncheon graced Smale Riverfront Park lawn, and The Banks welcomed Joella's Hot Chicken to the fold of dining venues. A new tenant, The Escape Game, was announced, while work on the interior of the new Galla Park continued. Moerlein Lager House launched Thursday afternoon free concerts for June/July/August. Freedom Way hosted "The Banks World Cup Village" for soccer fans young and old.

PUBLIC PARTIES CONSTRUCTION



Crosswalk replacement gets underway on Nuxhall Way and Freedom Way in May.

Lunchtime at The Banks.

Crosswalk replacement is in the finishing stage.

"Rockin' the Roebling" free concerts were announced for Thursdays in June, July, and August for the Schmidlapp Event Lawn, sponsored by Moerlein Lager House.

DEVELOPER

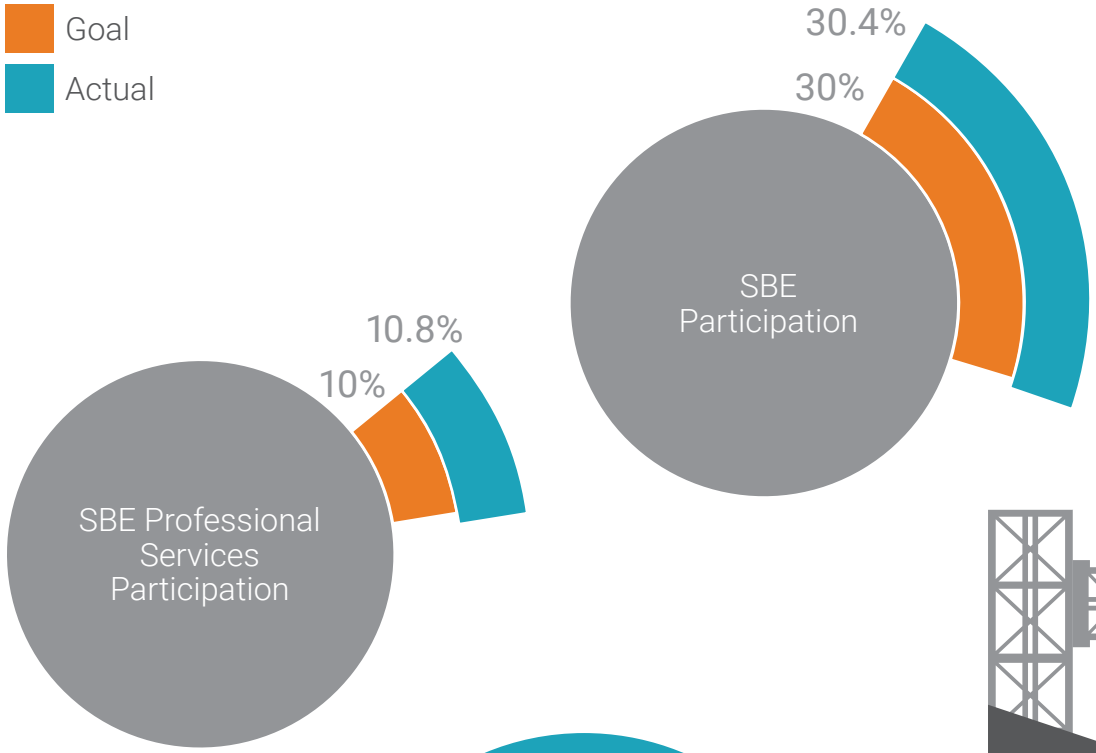
On opening day June 20, hungry patrons lined up for a free chicken promotion at Joella's Hot Chicken.

CB Connector makes gameday transportation a breeze! With the planned opening of The Escape Game, patrons will have easy access to Central Riverfront Garage and streetcar stop #1.

Galla Park plans to open at the corner of Second Street and Joe Nuxhall Way.

ECONOMIC INCLUSION: PHASE IIIA

Goal
Actual



Economic Inclusion information is available here:
http://thebankspublicpartnership.com/wp-content/uploads/economic-inclusion-mayjun2018.pdf

$5,631,447 paid to SBE contractors

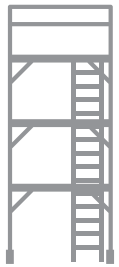
SAFETY

Developer's Phase IIA and Phase IIB construction crews worked a total of 682,241 hours without a lost-time incident from April 28, 2015 through December 31, 2016.

AC Hotel construction logged a total of 74,358 hours without a lost-time incident through October 31, 2017.

Since the Project's inception in 2008 through December 31, 2016, The Banks Public Parties construction crews recorded 489,163 work-hours without a lost-time incident.

Public Parties' Phase IIIA construction crews recorded a total of 104,288 work-hours without a lost-time incident July 1, 2015–June 30, 2017.



SCHEDULE

All Public Parties work remained on schedule.

BUDGET

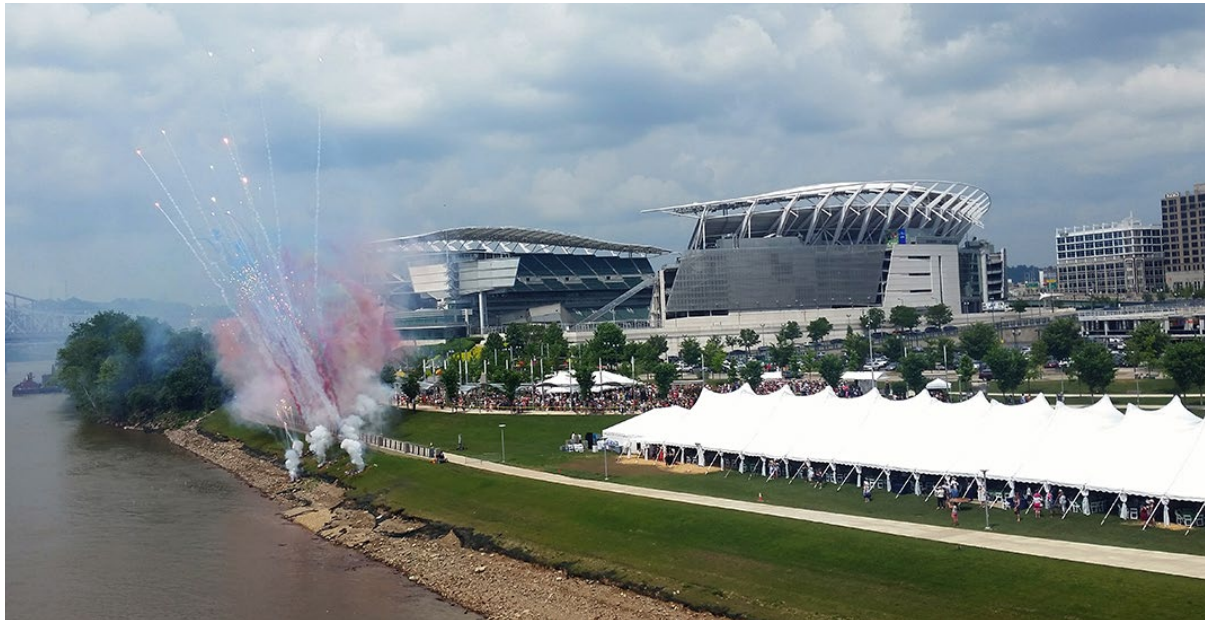
The Public Parties project work remained within budget.

Phase IIIA budget expended totaled 87.1% of the $29.3 million total through June 30, 2018.

Budget information is available here: http://thebankspublicpartnership.com/wp-content/uploads/budget-mayjun2018.pdf

PARKS

Guests enjoy a social hour prior to the Hats Off Luncheon to benefit Cincinnati Parks Foundation.



Hats Off Luncheon-goers enjoy fireworks on the riverfront.

PARKS (cont'd)

There's something about babies in fountains in May!

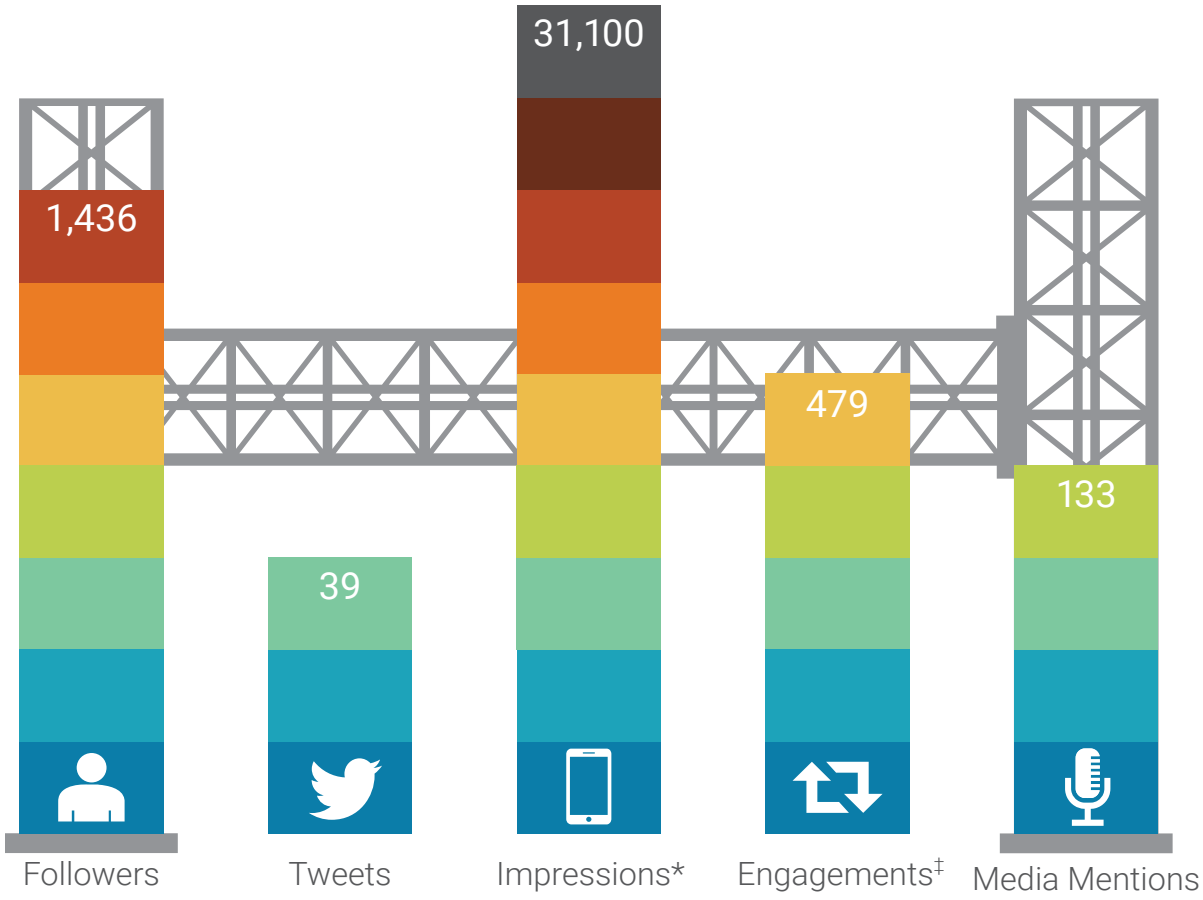
Smale Park offers quiet places to sit, to talk, to relax.

PARKS (cont'd)

Day campers enjoy Smale Park.

Splash fountains at Smale Park are THE way to beat the heat in June.

COMMUNICATIONS



- In May, broadcast, print and online media mentions totaled 133 in two print publications and six broadcast media. Topics included Concert Venue proposals and developer selection; Galla Park, Flying Pig Marathon, crosswalk replacement, and the AC Hotel.
- In June, a total of 205 mentions in broadcast and online media covered the concert venue, Joella's Hot Chicken opening, The Escape Game announcement, Rockin' The Roebling concerts, World Cup Village, development concerns, and The Banks Blueberry Wheat Ale announcement.
- The Project tweeted 20 times in May, resulting in 10,700 impressions and 205 engagements. Posts to Twitter in June totaled 19, resulting in 20,400 impressions and 274 engagements. At the end of June, @IBackTheBanks had 1,436 followers on Twitter.
- In May, The Banks project manager Phil Beck and engineer Joan Buttner were invited to The Seven Hills School to view the Fort Washington Way decking designs conceived by fourth grade elementary students as a class project.

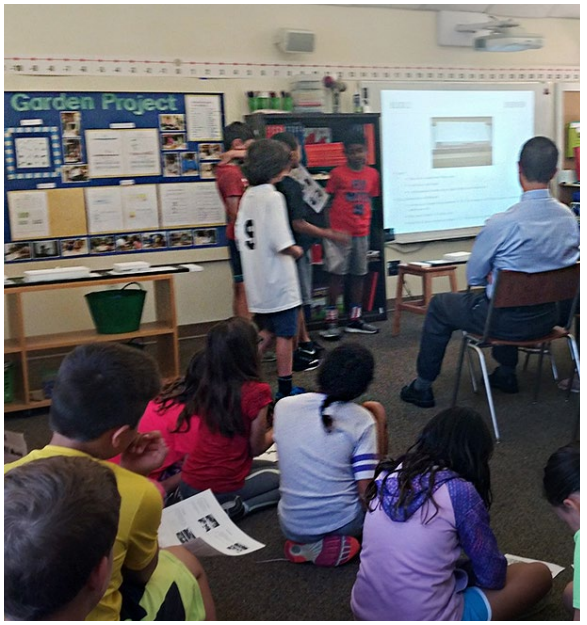
Additional Media information is available here: http://thebankspublicpartnership.com/wp-content/uploads/media-summary-mayjun2018.pdf

*Impressions equals the number of times users saw the tweet on Twitter.

‡Engagements is the total number of times users have interacted with a tweet, including retweets, replies, follows, and likes.

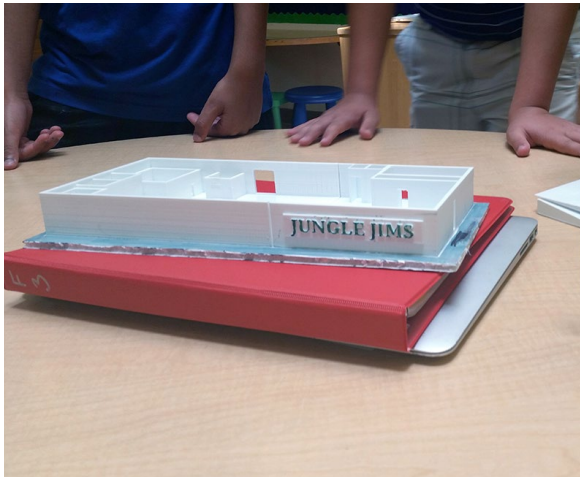
COMMUNICATIONS (cont'd)

Picnic time along the Ohio River never gets old!



The Seven Hills School class project.

The Seven Hills School students presented their designs for decking Fort Washington Way as part of a class project.



The Seven Hills School class project.

WHAT'S NEXT

Sunrise over Smale Park.

- New tenants (Galla Park and The Escape Game) are preparing for opening.
- The Banks Variable Message Signage (VMS) Phase 1 construction is scheduled to begin in early fall. VMS Phase 2 project will be rebid.
- Christian Moerlein Brewery plans to offer a limited edition "The Banks Blueberry Wheat Ale" to celebrate The Banks Public Partnership and the "Decade of Development" in July.

For more information: Phil Beck *The Banks Project Executive* (513) 946-4434 www.thebankspublicpartnership.com Published 07/20/18