

## **The Banks 2015 Media Summary**

### **Twitter Statistics:**

**Total Followers as of Dec., 31, 2014:** 866

**Total Followers as of Dec., 31, 2015:** 1,138

**New Followers in 2015:** 272

**Posts:** 345

**Retweets, Mentions & Favorites:** 1,252

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the calendar year 2015.

### **INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions**

**Total 2015 coverage:** 187 broadcast, print and digital stories or mentions

### **DEVELOPMENT Stories/Mentions**

**Total 2015 coverage:** 891 broadcast, print and digital stories or mentions