

April 2012: The Banks Media Summary Report

"The Banks" are now open by Great American Ballpark

Ball Park Savvy.com

April 2, 2012 (first posted on 3.27.12)

Several bars and restaurants are now open, along with people actually living at The Banks.

<http://www.ballparksavvy.com/1/post/2012/03/the-banks-are-now-open-by-great-american-ballpark.html>

Reds Opening Day Parking: more, cheaper, closer

Business Courier.com

April 3, 2012

Fans going to the Cincinnati Reds Opening Day game on Thursday will find more parking options at lower prices this year.

http://www.bizjournals.com/cincinnati/news/2012/04/03/reds-opening-day-parking-more.html?surround=etf&ana=e_article

Cincinnati taps into its history: Historic neighborhood bounces back after decades of neglect

Tennessean.com website

April 5, 2012

Cincinnati is an ever-changing, evolving city, and Over-the-Rhine is now a model for urban gentrification, just one example of the city's innovative, forward-thinking nature.

Opening Day Party Poses Few Problems for Police

WLWT.com

April 6, 2012

CINCINNATI -- A new tradition for Opening Day didn't pose too many problems for Cincinnati police.

<http://www.wlwt.com/news/30849502/detail.html#ixzz1rkxEIPRN>

State of the City 2012

Mayor Mark Mallory

City of Cincinnati

April 10, 2012

Aronoff Center for the Arts

Fountain Square turned 140 years old last year. Many of you know that the fountain was a gift to the city from Henry Probasco, a local Cincinnati businessman, in honor of his brother in law and mentor, Tyler Davidson.

http://www.cincinnati-oh.gov/mayor/downloads/mayor_pdf45425.pdf

As crowds welcome Reds season, Cincinnati Police bring new mini district to Banks

Downtown

WCPO.com

April 11, 2012

A new police station and police district that officers think will make The Banks and all of downtown Cincinnati safer.

http://www.wcpo.com/dpp/news/region_central_cincinnati/downtown/as-crowds-welcome-reds-season-cincinnati-police-bring-new-mini-district-to-banks-downtown#ixzz1rl8v8UBP

Reds Mean Big Business for The Banks: New Shops Opening in The Banks

WLWT.com

April 10, 2012

The Banks retail space is about 85 percent leased, and new hot spots The Wine Guy, Crave, The Tin Roof are expected to open during the next several months.

<http://www.wlwt.com/money/30863707/detail.html#ixzz1rlGa0DXI>

The bites of spring

Kentucky Post website

April 12, 2012

The Banks is getting lots of attention, of course, with everything from the Moerlein Lager House, The Holy Grail and Toby Keith's I Love This Bar and Grill (good grief, what a name) to Johnny Rockets and Orange Leaf Frozen Yogurt.

<http://www.kypost.com/dpp/entertainment/citybeat/the-bites-of-spring1334275649462>

Could University of Cincinnati's law school move to Banks?: Councilman Charlie Winburn pitches \$65M project

Business Courier

April 13, 2012

The University of Cincinnati is being lobbied to move its College of Law to the downtown riverfront.

<http://www.bizjournals.com/cincinnati/print-edition/2012/04/13/could-university-of-cincinnati-law.html>

Johnny Rockets at the Banks

The Cincinnati Beacon

April 23, 2012

I hope to see more things that are actually local come online at The Banks. But I have to take my hat off to the owners of the Johnny Rockets at The Banks for making their restaurant better than the average Johnny Rockets and unique for Cincinnati.

http://www.cincinnati-beacon.com/index.php?/contents/comments/johnny_rockets_at_the_banks/

Development Proves Skeptics Wrong, Mayor Says

WLWT.com

April 26, 2012

Mallory points to The Banks development along the riverfront, with a booming residential and commercial property market where naysayers predicted nothing would ever be built.

<http://www.wlwt.com/money/30961927/detail.html#ixzz1tFUicEYr>

Fountains and Trees Taking Shape at New Riverfront Park

WKRC.com

April 30, 2012

Forty million dollars in renovation and 160 new trees are in place for the grand opening on May 18 at the new Smale Park on the riverfront banks.

<http://www.local12.com/news/local/story/Fountains-and-Trees-Taking-Shape-at-New/4PAu9GVfR0WIB6varSxq4w.csp>

City: No skateboarding in riverfront park

Cincinnati.com

April 30, 2012

The Cincinnati Park Board is putting the final touches on phase one of the new Smale Riverfront Park at The Banks. One oddity visitors to the park might have noticed: aluminum knobs on top of the seat walls along the Schmidlapp Event Lawn. (That's the lawn next to the Moerlein Lager House.)

Live After Five is the first ongoing street festival at The Banks

Cincinnati USA Regional Chamber member newsletter

April 30, 2012

Running from 5 p.m. to 8 p.m. on Thursdays at Freedom Way at The Banks, Live After Five will be THE place to launch the weekend and be with friends after a long day at the office.

Beer, wine and cocktails will be available. Leinenkugel will open their "Leinie Lodge" for each party and also will have a different "Leinie Mix," a combination of Leinenkugel brews, at each party. And Q102 will be broadcasting live each week.

Live After Five is Cincinnati's newest street party in its newest neighborhood. It's close to work—a chance to clock out then check in. And after Live After Five, fans can enjoy the restaurants at The Banks such as the Holy Grail and others. Restaurants at The Banks will offer special discounts during and after Live After Five on foursquare.

Live After Five is free and runs through July 26. The first party will be on May 31 with entertainment from The Rusty Griswolds. More information can be found at live-after-five.com. Live updates will be shared at [facebook.com/CincyLiveAfterFive](https://www.facebook.com/CincyLiveAfterFive), and on Twitter by following @CincinnatiParty and the #La5 hashtag.