

## The Banks December 2014 Media Summary

### Twitter Statistics:

**Posts:** 25

**Retweets, Mentions & Favorites:** 44

**New Followers:** 17

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of December, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### **INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions**

**Summary of this month's coverage: 17 print, broadcast and digital stories or mentions regarding lane closures due to concrete pours.**

#### **Temporary Lane Closures: Rosa Park Street between Freedom Way and Second Street**

**December 5 - release date**

One block of Rosa Parks Street to close December 8 from 10 a.m. to 4 p.m. for concrete pour for The Banks Phase IIA construction

**WLWT – Dec. 8**

**[Preview Clip](#)**

#### **Temporary Road Closure: Rosa Parks Street Between Freedom Way and Second Street**

**December 10 – release date**

One block of Rosa Parks Street to close December 11 between 9 a.m. and 4 p.m. for concrete pour for The Banks Phase IIA construction

**WSTR – Dec. 11**

**[Preview Clip](#)**

#### **Temporary Lane Closure: Rosa Parks Street between Freedom Way and Second Street**

**December 12 – release date**

One block of Rosa Parks Street to close December 13 between 1 a.m. and 8 a.m. for concrete pour for The Banks Phase IIA construction

**WLWT – Dec. 13**

**[Preview Clip](#)**

**[Preview Clip](#)**

#### **Temporary Lane Closure: Westbound Freedom Way between Rosa Parks Street and Race Street, as well as Race Street between and Second Street and Freedom Way**

**December 16 – release date**

Closures to occur December 17 between 3 a.m. and 10 a.m. for concrete pour for The Banks Phase IIA construction

**WLWT – Dec. 17**

**Preview Clip**

**Temporary Lane Closure: Second Street between Rosa Parks Street and Race Street as well as Rosa Parks Street between Second Street and Freedom Way**

**December 22 – release date**

Closures to occur December 23 between 4 a.m. and 2 p.m. for concrete pour for The Banks Phase IIA construction

**WSTR – Dec. 22**

**Preview Clip**

**WCPO – Dec. 23**

**Preview Clip**

**WLWT – Dec. 23**

**Preview Clip**

**Temporary Lane Closure: Rosa Parks Street between Freedom Way and Second Street**

**December 30 – release date**

One block of Rosa Parks Street to close December 31: RESCHEDULED FOR JAN. 2

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**DEVELOPMENT Stories/Mentions**

**Summary of this month’s coverage: 51 broadcast, print and digital stories or mentions covering the “entertainment district” legislation and economic development; GE’s global operations center coming to The Banks; the Carousel at Smale Park; and stories about Phase II development including retail, apartments, restaurants; and coming of “Two Bits” restaurant and bar.**

**WXIX – Dec. 3**

Entertainment district at The Banks to promote tourism and spur economic development

**Preview Clip**

**WCPO – Dec. 3**

Entertainment district at The Banks to promote tourism and spur economic development

**Preview Clip**

**WXIX – Dec. 8**

Mayor Cranley’s first year in office, including passing an incentive package to help bring GE to The Banks

**Preview Clip**

**WKRC – Dec. 10**

Trihealth Clinic for GE employees who will be working at global operations center at The Banks

**Preview Clip**

**WLWT – Dec. 11**

Carousel at Smale Park

**Preview Clip**

**WLWT – Dec. 13**

Phase II development at The Banks, including retail, apartments, etc.

## **Preview Clip**

**WKRC- Dec. 16**

“Two bits” to open in WG Kitchen restaurant space

### **Preview Clip**

**WLWT – Dec. 16**

“Two bits” to open in WG Kitchen restaurant space

### **Preview Clip**

**WCPO – Dec. 16**

“Two bits” to open in WG Kitchen restaurant space

### **Preview Clip**

**WCPO – Dec. 19**

Carousel at Smale Park

### **Preview Clip**

**WKRC – Dec. 28**

The biggest story of the year: GE opening at The Banks

### **Preview Clip**

**Print/digital stories:**

**The Cincinnati Enquirer – December 3**

<http://www.cincinnati.com/story/news/politics/2014/12/02/banks-get-open-containers-mlb-star-game/19798049/>

**The Cincinnati Enquirer – December 17 & 21**

*Two Bits to take WG Kitchen's Banks spot*

<http://www.cincinnati.com/story/news/2014/12/16/second-restaurant-banks-closes-replacement-coming/20478595/>