

The Banks January 2013 Media Summary

The following are updates on The Banks, and mentions in broadcast, print and online publications for the month of January 2013. If you have any questions, please let us know.

Summary of this month's coverage: 33 broadcast/print/digital stories and/or mentions

Topics covered: Mentions of The Banks festivities for the Bengals; news of The Banks being almost 100 percent leased; construction along Pete Rose Way; The Banks winning a national award; the opening of Jimmy John's, Jefferson Social, and Wine Guy Bistro; Phase II beginning

Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic (with links where available).

** no link available*

Articles/Mentions

The Bengals Playoffs:

WKRC-CBS* -January 1, 2013

WKRC-CBS* -January 2, 2013

Jimmy John's Coming to The Banks

Fox19.com - January 3, 2013

- <http://www.fox19.com/story/20494167/jimmy-johns-coming-to-the-banks>
- <http://downtown-mtauburn.fox19.com/news/news/102271-jimmy-johns-coming-banks>

nky.cincinnati.com - January 3, 2013

- <http://nky.cincinnati.com/article/AB/20130103/BIZ/301040025/Jimmy-John-s-open-Banks?odyssey=tab%7Ctopnews%7Ctext%7CNews>

WVUX.org - January 3, 2013

- <http://wvxu.org/post/jimmy-johns-coming-banks>

WCPO.com - January 3, 2013

- http://www.wcpo.com/dpp/news/local_news/jimmy-johns-opening-at-the-banks

WLWT-NBC* - January 4, 2013

WXIX FOX* - January 4, 2013

January 8, 2013

WXIX FOX*

It's taken two and half years since it first opened but now The Banks is almost full. There's only one place left to rent out after the latest additions announced today. The place will be a Mexican bar and restaurant called Jefferson Social, owned by the people who own Jefferson Hall in Newport on The Levy.

January 8, 2013

WLWT-NBC*

The restaurant will serve Mexican street food and its bar will feature more than 25 bourbons and 16 beer taps. It's expected to open in April. The Banks project is now 91-percent leased.

January 8, 2013

WKRC-CW*

The Banks is almost 100 percent leased. We've got a look at the newest tenant and what is coming next.

January 8, 2013

WKRC-CBS*

Jefferson Social will open at Freedom Way and Walnut Street in April. It will serve Mexican fare and will have 16 taps for domestic and craft beers. Now that phase one is almost full, attention is turning to phase two of The Banks and what it will bring to the riverfront.

January 8, 2013

WKRC-CBS*

Construction workers will begin working on Pete Rose Way from Broadway to Johnny Bench Way. They're replacing the steps and pedestrian bridge. The work is part of The Banks project. Pedestrians will be rerouted to accessible elevators and detour walkways. The new bridge is expected to be completed by October.

January 8, 2013

WCPO-ABC*

Jefferson Social will open in April at the corner of Freedom Way and Walnut Street downtown, just in time to welcome Reds fans. Jefferson Social's owner also owns Jefferson Hall at Newport on The Levee and the soon-to-be open Incline Public House in Price Hill.

January 8, 2013

Jefferson Social opening

A new bar and Mexican street food restaurant with local ownership is set to open at The Banks this spring.

<http://cincinnati.com/blogs/newintown/2013/01/08/mexican-street-food-restaurantneighborhood-bar-jefferson-social-coming-to-the-banks/>

January 8, 2013

Mexican restaurant/bar coming to The Banks

The latest to announce its opening at The Banks: Jefferson Social, a neighborhood bar and restaurant featuring Mexican street food, 25 bourbons and 16 taps rotating domestic and craft beers.

<http://news.cincinnati.com/article/20130108/BIZ/301090048/Jefferson-Social-latest-at-The-Banks>

Phase Two For Banks Development in Planning Stages

January 9, 2013

Local12.com

Another business is moving into The Banks in Downtown Cincinnati - which means there's only one retail space left at the development.

<http://www.local12.com/news/local/story/Phase-Two-For-Banks-Development-in-Planning-Stages/TY58CXJSg0eLOXroXm6MSQ.csp>

Officials: Phase I of Banks project seeing success

January 9, 2013

Fox19.com

It's taken two and half years since it first opened, but now The Banks is almost full. There's only one place left to rent after the latest additions were announced on Tuesday.

<http://www.fox19.com/story/20538318/the-banks-already-91-leased-in-phase-i-of-project>

January 9, 2013

WCPO-ABC*

Crews will replace the pedestrian bridge that spans Pete Rose Way from Broadway to Johnny Bench way. Pete Rose Way will reduce to one lane in each direction for construction and pedestrians will be re-routed with signs.

Cincinnati central riverfront wins national award

The Business Courier

January 9, 2013

The Cincinnati central riverfront plan will receive the American Planning Association's 2013 National Planning Excellence Award for Implementation.

http://www.bizjournals.com/cincinnati/blog/2013/01/cincinnati-central-riverfront-plan.html?ana=e_du_pub&s=article_du&ed=2013-01-09

Banks Development Wins Award

January 9, 2013

Cincinnati.com

The award honors the city and county's success in converting the 195 acres of vast wasteland – between the Ohio River and Cincinnati's central business district – into an economically successful and vital mixed-use development.

<http://cincinnati.com/blogs/politics/2013/01/09/banks-development-wins-award/>

With Help of UC Economic Center, Riverfront Planners Presented With Esteemed Award

January 16, 2013

NewsRecord.org

A prestigious award recently given to the Cincinnati Central Riverfront plan partly reflected the work of the University of Cincinnati.

http://www.newsrecord.org/news/article_f25753ce-6059-11e2-8802-0019bb30f31a.html

Another restaurant coming to The Banks

January 12, 2013

Jefferson Social will take up residence this spring at The Banks. The neighborhood bar and restaurant style facility will serve Mexican street food.

<http://www.wvxu.org/post/another-restaurant-coming-banks>

January 17, 2013

WLWT-NBC*

Pete Rose Way is closed between Broadway and Johnny Bench Way for a noisy demolition. They're tearing down the stairs from the east side of great American to get up to the Ball Park or U.S. Bank Arena.

<http://www.wlwt.com/news/local-news/cincinnati/Banks-announces-another-coming-tenant/-/13549970/18052958/-/jhgyl3/-/index.html>

January 17, 2013

WXIX FOX*

This is part of The Banks project to replace the bridge and steps. Crews are working overnight so as to not disrupt traffic during the day. Here is a look at a couple of renderings of what the new pedestrian bridge will look like when it's complete.

January 21, 2013

WKRC-CBS*

Over the next couple of weeks, this stretch of Pete Rose Way will be closed as it will be down with the old and up with the new.

January 21, 2013

WLWT-NBC*

Part of The Banks project is getting a face lift, but it may be an inconvenience to drivers. Right now Pete Rose Way between Joe Nuxhall and Broadway is closed to remove and replace a pedestrian bridge and walkway.

The Banks Garners National Accolade

January 22, 2013

Cincinnati.com

Now all of Cincinnati's Central Riverfront plan is the recipient of the American Planning Association's 2013 National Planning Excellence Award for Implementation.

<http://news.cincinnati.com/article/20130110/NEWS/301100180/The-Banks-garners-national-accolade?odyssey=topicpage>

WG Kitchen & Bar opening this month at The Banks in Cincinnati

January 24, 2013

Bizjournals.com

The newest WG Kitchen & Bar will be uncorked in downtown Cincinnati.

<http://www.bizjournals.com/columbus/news/2013/01/24/wg-kitchen-bar-opening-this-month-at.html>

Cinci riverfront development among best in the country

January 26, 2013

TheCincinnatiHerald.com

The Cincinnati Central Riverfront Plan will receive the American Planning Association's 2013 National Planning Excellence Award for Implementation.

http://www.thecincinnatiherald.com/news/2013-01-26/News/Cinci_riverfront_development_among_best_in_the_cou.html

Wine Guy Bistro Opens at The Banks

January 26, 2013

Local12.com

The newest business at The Banks along the riverfront gets ready to open its doors.

http://www.local12.com/news/local/story/Wine-Guy-Bistro-Opens-At-The-Banks/xAf4n5YDP02-AxKEL3qk_A.csp

Project leaders gearing up for Phase II of The Banks

January 29, 2013

Fox19.com

With another restaurant opening its doors at The Banks, only one more retail space remains available to lease. Now, the city is gearing up for Phase II of the project.

<http://www.fox19.com/story/20808077/project-leaders-gearing-up-for-phase-ii-of-banks-project>