

**THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR JANUARY/FEBRUARY 2019**

**TWITTER STATISTICS: @IBackTheBanks Followers: 1,492 (2/28/19)**

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
January	19	9.0K	165
February	18	11.8K	111

**NEWS MEDIA STORIES & MENTIONS**

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in January and February 2019.

In January, broadcast, print and online media mentions totaled 73 which appeared in four print/digital and seven broadcast media.

Topics included the music/concert venue, The Skystar Wheel, AC Hotel, Asian Food Fest, The Escape Game, City' role in funding development at The Banks, Planet Fitness/Smoothie King, Galla Park, BurgerFi and the Freedom Center.

In February, a total of 54 mentions appeared in six broadcast and one print/digital outlet. Topics included The Skystar Wheel, Fishbowl, American Ninja Warrior taping, GE Aviation jobs to The Banks, Moerlein Lager House, Planet Fitness, The Escape Game, and Ohio River flooding.