

**THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR JANUARY/FEBRUARY 2020**

**TWITTER STATISTICS: @IBackTheBanks Followers: 1,610 (2/29/20)**

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
January	23	21.1K	353
February	14	14.2K	697
TOTAL	37	35.3k	1,050

**NEWS MEDIA STORIES & MENTIONS**

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in January and February 2020.

In January, broadcast, print and online media mentions totaled 323 which appeared in two print/digital and eight broadcast media. Topics included Snow Banks at The Banks festival, Reds Fest, Music Venue, Freedom Center, and Opening Day Parade.

In February, a total of 72 mentions appeared in eight broadcast and one print/digital outlets. Topics included SkyStar Wheel, Music Venue, Opening Day Parade, Riverfront Transit Center, and the Ohio River flood.

3/20/2020