

## Media Summary: The Banks, July 2012

The following are updates and mentions in the news and online publications for The Banks project in the month of July 2012. Links are provided when available. If you have any questions, please let us know.

Summary of July coverage:

### **20 articles/mentions**

Topics covered: Events taking place at The Banks, Crave opening, Yard House builder, Mahogany's opening, Libby Korosec interview, new Northern Kentucky micro-distillery and next phase of construction

#### **New Banks eatery has something for everyone (Crave)**

**Citybeat.com**

**July 7, 2012**

The newest restaurant at the Banks, aims to please everyone in your crew.

[http://www.citybeat.com/cincinnati/article-25772-crave\\_\(review\).html](http://www.citybeat.com/cincinnati/article-25772-crave_(review).html)

#### **Boston-based builder to construct Yard House**

**Business Courier.com**

**July 10, 2012**

Shawmut Design and Construction, a Boston-based construction management firm, will build the Yard House restaurant at The Banks in downtown.

[http://www.bizjournals.com/cincinnati/news/2012/07/10/boston-based-builder-to-construct-yard.html?surround=etf&ana=e\\_article](http://www.bizjournals.com/cincinnati/news/2012/07/10/boston-based-builder-to-construct-yard.html?surround=etf&ana=e_article)

#### **Yard House restaurant coming to The Banks**

- **Fox 19.com**
- **WKRC-CBS**
- **WLWT-NBC**
- **WXIX-FOX**
- **Business Courier** - <http://www.bizjournals.com/cincinnati/blog/2012/07/the-banks-gearing-up-for-next-wave-of.html>

**July 10/11, 2012**

Development will begin this month on the plot on Freedom Way facing the National Underground Railroad Freedom Center for the newest restaurant at The Banks. A Boston-based construction management firm will construct the Cincinnati restaurant. Work is scheduled to begin this month on the 13,000-square-foot restaurant, designed by MBH Architects.

#### **Mahogany's at The Banks**

**WCPO-com**

**July 14, 2012**

Mahogany's at The Banks is set to open July 27 and is searching for employees at a job fair Monday and Tuesday.

[http://www.wcpo.com/dpp/news/region\\_central\\_cincinnati/downtown/mahoganys-to-hold-job-fair#ixzz20nNBIOdz](http://www.wcpo.com/dpp/news/region_central_cincinnati/downtown/mahoganys-to-hold-job-fair#ixzz20nNBIOdz)

## **The Banks – U.S. Bank Business Watch**

**WKRC-CBS**

**July 15, 2012**

Interview with Castellini spokesperson, Libby Korosec.

<http://www.youtube.com/watch?v=VItOTn7PdWY>

## **Newport gets new bourbon micro-distillery**

**kypost.com**

**Jul 20, 2012**

In the wake of the grand opening of Christian Moerlein's Lager House at The Banks, it was announced Thursday that a new distillery is in the works for Newport's Party Source.

[http://www.kypost.com/dpps/news/region\\_northern\\_kentucky/Newport-gets-new-bourbon-micro-distillery\\_7697398#ixzz234NeAWbK](http://www.kypost.com/dpps/news/region_northern_kentucky/Newport-gets-new-bourbon-micro-distillery_7697398#ixzz234NeAWbK)

## **Vision for riverfront taking shape**

**middletownjournal.com**

**July 21, 2012**

As The Banks project continues to head toward completion, the focus has shifted onto the 45-acre, \$120 million Phyllis W. Smale Riverfront Park

## **Macy's Music Festival**

- **WCPO –ABC**
- **WLWT –NBC**
- **WXIX-FOX**

**July 26, 2012**

The Macy's festival kicks off tomorrow night. The Bengals are starting their first ever home training camp. Thousands of people are expected. There are two words to explain why they are likely to have a good time. "Operation hospitality." Things are hopping these days at the Holy Grail at The Banks.

## **Mahogany's opening**

- **WLWT-NBC**
- **WXIX-FOX**

**July 28, 2012**

We got our first glimpse inside a new restaurant at The Banks. Featuring southern comfort food the owners of the Hamilton restaurant opened a second location downtown.

## **Banks partnership discussing next phase of construction**

- **WXIX-FOX**
- **WLW-AM**
- **WLWT-NBC**

**July 31, 2012**

Bids for construction packages for the next phase of construction at The Banks will be the topic of discussion in Roselawn. The Banks project informational meeting to be held tonight in preparation for about awarding the next round of construction contracts for The Banks project.