

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR JULY/AUGUST 2020

TWITTER STATISTICS: @IBackTheBanks Followers: 1,626 (8/31/20)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
July	17	18.3K	452
August	14	17.7K	580
TOTAL	31	36.0K	1,032

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in July and August 2020.

In July, broadcast, print and online media mentions totaled 153 which appeared in two print/digital and 10 broadcast media. Topics included the Music Venue progress, state of business at The Banks, City/County negotiations over current/future development, leadership, and the planned marina.

In August, a total of 104 mentions appeared in two print/digital and eight broadcast outlets. Topics included the Music Venue progress, state of business at The Banks, City/County negotiations over current/future development, leadership, Current at The Banks, and 180 Walnut office tower development.

9/20/2020