

## The Banks June 2016 Media Summary

### Twitter Statistics:

Posts: 21

Retweets, Mentions & Favorites: 103

New Followers: 21

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of June, 2016. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### **INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions**

**Summary of this month's coverage: Two print/digital story and six broadcast/digital stories or mentions** regarding construction/road closures, the public marina as part of the Parks improvements and other assets.

#### **The Business Courier – June 3**

**Next phase of construction could start later this year**

<http://www.bizjournals.com/cincinnati/print-edition/2016/06/03/next-phase-of-construction-could-start-later-this.html>

#### **The Cincinnati Enquirer – June 21**

**Cincinnati marina gets cheers and jeers**

<http://www.cincinnati.com/story/news/2016/06/21/cincinnati-marina-gets-cheers-and-jeers/86144026/>

**Cincinnati is one of very few major cities on the Ohio that does not have a public marina**

**WCPO – June 22**

[Preview Clip](#)

**Big closure at The Banks - now through July 15 the intersection of Race Street and West Freedom Way will be closed**

**WCPO – June 27**

[Preview Clip](#)

**Construction at The Banks, closures starting this week will last until 7/15**

**WLWT – June 29**

[Preview Clip](#)

Total Story Count:	6
Total Nielsen Audience:	222,265
Total 30-Second Ad Value:	\$3,350
Total Run Time:	4:06
Total Calculated Ad Equivalency:	\$5,063
Total Calculated Publicity Value:	\$15,185

### **DEVELOPMENT Stories/Mentions**

**Summary of this month's coverage: Six print/digital and nine broadcast/digital stories or mentions** covering overall development projects, including AC Hotel, Radius, GE, Tiger Dumpling restaurant and the potential concert venue.

#### **The Business Courier – June 3**

**AC Hotel by Marriott will bring 171 rooms**

**Radius adds to riverfront's residential side with 292 apartments**

**GE brings 'sea change' to riverfront**

**WCPO.com -- June 3**

**Pittsburgh, Columbus encourage Cincy leaders to say yes to concert pavilion at The Banks**

<http://www.wcpo.com/news/insider/pittsburgh-columbus-encourages-cincy-leaders-to-say-yes-to-concert-pavilion-at-the-banks>

**The Business Courier – June 8**

**Tiger Dumpling is the newest restaurant to locate at the Banks**

[http://www.bizjournals.com/cincinnati/news/2016/06/08/heres-the-newest-restaurant-coming-to-the-banks.html?ana=e\\_cinci\\_bn\\_breakingnews&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1465406426&j=73857922](http://www.bizjournals.com/cincinnati/news/2016/06/08/heres-the-newest-restaurant-coming-to-the-banks.html?ana=e_cinci_bn_breakingnews&u=mkWD5sXrAozt84s7Z0jh3FqLV1Y&t=1465406426&j=73857922)

**The Cincinnati Enquirer – June 15**

**Tiger Dumpling picks new spot at The Banks**

<http://www.cincinnati.com/story/money/2016/06/14/tiger-dumpling-picks-new-spot-banks/85883816/>

**Will development at Newport on the Levee complement or compete with The Banks**

**WCPO – June 1**

**Preview Clip**

**People who don't live in Cincinnati are encouraging a concert venue**

**WCPO – June 3**

**Preview Clip**

**Popular restaurant Tiger Dumpling is expanding and relocating to The Banks**

**WCPO – June 8**

**Preview Clip**

**WSTR – June 8**

**Preview Clip**

**WKRC Business Watch – June 12**

**Preview Clip**

Total Story Count:	9
Total Nielsen Audience:	239,283
Total 30-Second Ad Value:	\$5,539
Total Run Time:	8:28
Total Calculated Ad Equivalency:	\$11,045
Total Calculated Publicity Value:	\$33,136