

The Banks March 2013 Media Summary

The following are updates on The Banks, and mentions in broadcast and online publications for the month of March 2013. If you have any questions, please let us know.

Summary of this month's coverage: 36 broadcast/digital stories and/or mentions

Topics covered: The Yard House opening; cities with emerging downtowns; construction on Vine Street and Walnut Street; more public cameras downtown; the Horseshoe Casino; the new hotel coming to The Banks; the Reds entrance gates being eliminated and downtown economic development

Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic (with links where available).

* *no link available*

Articles/Mentions

Cincinnati police aiming for more public cameras

Cameras are now used in the Ohio River Basin/Port Security program and in more than a dozen city neighborhoods. More than 30 cameras operate in The Banks development area on Cincinnati's riverfront, and five cameras came online last week around the new Horseshoe Casino Cincinnati.

Cincinnati.com – 03.04.2013

<http://news.cincinnati.com/article/20130303/NEWS010701/303030158/>

The Herald Dispatch – 03.04.2013

<http://www.herald-dispatch.com/news/briefs/x49587208/Cincinnati-police-aiming-for-more-public-cameras>

The Horseshoe Casino

03.11.2013

WLWT-NBC*

The Horseshoe appears to be a boost to the already successful action on The Banks.

The Yard House Opening

The newest restaurant at The Banks is about to open but before it does the Yard House needs some kegs.

WLWT* - March 11

WCPO* - March 12, 21, 25

WKRC* - March 12, 25

WLW-AM* - March 12, 25

WLWT* - March 12, 25

WXIX* - March 12, 25

The Cincinnati Business Courier –03.20.2013

<http://www.bizjournals.com/cincinnati/news/2013/03/20/take-a-peek-inside-the-banks-newest.html>

Developers aim to have hotel open at The Banks in time for 2015 All-Star Game

WCPO.com – 03.14.2013

http://www.wcpo.com/dpp/money/business_news/developers-aim-to-have-hotel-open-at-the-banks-in-time-for-2015-all-star-game#ixzz2Q5xDWxLN

Kypost.com 3-14-2013

http://www.kypost.com/dpps/money/business_news/developers-aim-to-have-hotel-open-at-the-banks-in-time-for-2015-all-star-game_8321431

Yard House preparing for Banks opening

The newest restaurant in downtown Cincinnati is about to open. The Yard House will open at The Banks on March 24.

WLWT.com – 03.14.2013

<http://www.wlwt.com/news/local-news/cincinnati/Yard-House-preparing-for-Banks-opening/-/13549970/19282094/-/cifuwp/-/index.html>

Fox19.com - 03.22.2013

<http://www.fox19.com/story/21772940/yard-house-opens-for-business-saturday-at-the-banks>

Cincinnati.com- 03.23.2013

<http://news.cincinnati.com/apps/pbcs.dll/gallery?Avis=AB&Dato=20130323&Kategori=ENT09&Lopenr=303230061&Ref=PH/First-Taste-Yard-House-at-the-Banks>

The Banks getting closer to hotel

03.14.2013

Cincinnati.com

The Banks is in negotiations to land a hotel brand that would be new to Cincinnati, Carter Vice President Laura Swadel said Thursday.

<http://cincinnati.com/blogs/developingnow/2013/03/14/the-banks-getting-closer-to-hotel/>

The new hotel at The Banks

03.14.2013, 03.15.2013

Only one hotel brand being considered and it would be entirely new to our area--the details are still being hammered out.

WCPO-ABC*

WKRC-CBS*

Entrance gates were eliminated to let fans get closer to the ballpark

03.18.2013

WXIX-FOX*

Bob Castellini and Mark Mallory help close deals at The Banks

03.22.2013

The Cincinnati Business Courier

I interviewed Fallon and members of The Banks master development team over the past two weeks for this week's cover story about the upcoming second phase of the 18-acre project and the role retail will play.

<http://www.bizjournals.com/cincinnati/blog/2013/03/ob-castellini-and-mark-mallory-help.html>

Bid for Road construction between Vine Street and Walnut Street

03.25.2013

WKRC-CBS*

Cincinnati, Cleveland make Forbes' list of US cities with emerging downtowns

03.26.2013

TheRepublic.com

<http://www.therepublic.com/view/story/d7e4db4eb85242c392b75529700fb22e/OH--Emerging-Downtowns>

Cincinnati residents have been aware of the city's renaissance for some time, but the rest of the country is starting to take notice, according to a Forbes list of 15 U.S. emerging downtowns

03.26.2013

http://www.bizjournals.com/cincinnati/morning_call/2013/03/forbes-lauds-cincinnati-for-vibrant.html

Cincinnati ranked in Forbes Magazine as seventh on list of cities with emerging downtowns

03.26.2013, 03.27.2013

WCPO-ABC*

WKRC-CBS*

WLWT-NBC*

WXIX-FOX*

Reds a home run for downtown economic development

03.27.2013

Kypost.com

"If you didn't have The Banks development right up against it, if you didn't have the park right up against it, it would be like any other urban stadium in America. People would just go home," Sigman said. "All of it together drives the economic activity."

http://www.kypost.com/dpps/sports/baseball/reds/Reds-a-home-run-for-downtown-economic-development_8355275#ixzz2Q61vZui2

The Banks prepares for opening day rush

03.27.2013

FOX19.com

As Cincinnati Reds fans prepare for Opening Day madness, so are the surrounding businesses.

<http://www.fox19.com/story/21812985/the-banks-businesses-prepare-for-opening-day-rush>

Covington competing confidently

03.31.2013

NKY.com

In the three years since The Banks opened on the northern shore of the Ohio River, Covington bars and restaurants say their business has, for the most part, continued to boom despite competition from the new bars and upscale restaurants and a lingering recession.

<http://nky.cincinnati.com/article/AB/20130331/NEWS0103/303310084/Covington-competing-confidently?odyssey=mod%7Cnewswell%7Cimg%7CFRONTPAGE%7Cp>