

## The Banks Public Partnership: March 2014 Media Summary

### Twitter Statistics:

Posts: 19

Retweet Reach\*: 10,406

Reply Reach\*\*: 65

\* Twitter users who potentially saw one of TBPP tweets retweeted by someone they follow.

\*\*Twitter users who potentially saw one of TBPP tweets in their feed because of someone who replied to TBPP via Twitter (used the TBPP handle in the front of their tweet).

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The following are mentions of The Banks in broadcast and online publications for the month of March, 2014.

Summary of this month's coverage: 18 broadcast/digital stories and/or mentions

Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic (with links where available). \* *no link available*

### Articles/Mentions

#### **Road closures begin near The Banks: Freedom Way**

Road closures begin on downtown's Freedom Way from Walnut St. to Rosa Parks St. Crews will replace sidewalks and roadways. Road will be closed all month for construction. Stay tuned for detours.

**WLWT** – March 3

[Link](#)

**WXIX** – March 3

[Link](#)

[Link](#)

#### **Army Corps of Engineers awards \$4.5M in funding to Cincinnati riverfront redevelopment**

Cincinnati riverfront will get a boost from the Army Corps of Engineers. Funding will help control erosion and prevent flooding at the riverfront and Smale Riverfront Park.

**WCPO** – March 5

<http://www.wcpo.com/news/local-news/hamilton-county/cincinnati/downtown/army-corps-of-engineers-awards-45m-in-funding-to-cincinnati-riverfront-redevelopment>

#### **Construction to cause traffic problems near The Banks**

Construction near The Banks may cause traffic problems. Construction crews hope to have construction finished by Opening Day. Crews want to lower the street level on Freedom Way to help with drainage.

**WKRC** – March 18

[Link](#)

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[Link](#)

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[Link](#)

**WSTR** – March 18

[Link](#)

### **MARKET SNAPSHOT: Cincinnati Apartment Market Report**

The Banks on the riverfront is Cincinnati's star project. The article briefly discusses first and second phases of the project in paragraph three.

**MHN (Multi-Housing News) Online** – March 20

<http://www.mhousingnews.com/news/market-snapshot-cincinnati-apartment-market-report/1004099589.html>

### **Construction crews are working on multiple projects, but all will be temporarily stalled for Opening Day**

Crews are working on the sidewalk project and reconstruction of a portion of Freedom Way. The Banks is now in Phase 2. Phil Beck said, "Working around Opening Day is a must."

**WXIX** - March 25

[Link](#)

**WXIX** – March 26

[Link](#)

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### **Opening Day: Plan ahead for downtown roadwork snarls**

There is a list of road closures, parking options and best areas to possibly park. The Banks Public Partnership is listed as a source.

**Cincinnati Enquirer** – March 27

<http://www.cincinnati.com/story/news/2014/03/27/opening-day-plan-ahead-downtown-roadwork-snarls/6958575/>