

## THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR MARCH/APRIL 2020

**TWITTER STATISTICS: @IBackTheBanks Followers: 1,619 (4/30/20)**

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
March	23	18.1K	611
April	22	32.2K	1,001
TOTAL	45	50.3K	1,612

### NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in March and April 2020.

In March, broadcast, print and online media mentions totaled 96 which appeared in two print/digital and six broadcast media. Topics included SkyStar Wheel, development, Music Venue, and impact of COVID-19 on The Banks businesses.

In April, a total of 43 mentions appeared in eight broadcast and two print/digital outlets. Topics included Music Venue, impact of COVID-19, and the Beam of Hope installation.

5/20/2020