

## The Banks November 2014 Media Summary

### Twitter Statistics:

Posts: 21

Retweets, Mentions & Favorites: 51

New Followers: 23

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of November, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### **INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions**

**Summary of this month's coverage: 10 print, broadcast and digital stories or mentions**

#### **Temporary Lane Closures: Freedom Way between Rosa Parks Street and Race Street November 4 - release date**

One block of Freedom Way to close November 5 between 4 a.m. and 12 noon for concrete pour for The Banks Phase IIA construction

**WKRC – Nov. 5**

[Preview Clip](#)

**WCPO – Nov. 5**

[Preview Clip](#)

#### **The Banks, Downtown to Light Up on Thursday, Nov. 6 During Bengals Browns Match-up**

**November 5 - release date**

Bengals, Reds, DCI Invite Downtown Stakeholders to Spotlight Cincinnati As national Commentators Show Aerial Views of Skyline

**WLWT – Nov. 5**

[Preview Clip](#)

**WCPO – Nov. 6**

[Preview Clip](#)

#### **City-County Partnership, Need to Work Together Similar to the Riverfront & The Banks WCPO, WLWT & WXIX – Nov. 10**

[Preview Clip](#)

**Temporary Road Closure: Rosa Parks Street between Freedom Way and Second Street  
November 18 – release date**

One block of Rosa Parks Street to close November 19 between 8 a.m. and 12 noon for concrete pour for The Banks Phase IIA construction

**Temporary Lane Closures: Freedom Way between Rosa Parks Street and Race Street  
November 24 – release date**

One block of Freedom Way to close November 24 between 6 a.m. and 4 p.m. for concrete pour for The Banks Phase IIA construction

**WLWT – Nov. 24**

[Preview Clip](#)

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**DEVELOPMENT Stories/Mentions**

**Summary of this month’s coverage: 17 broadcast, print and digital stories or mentions**

**WLWT – November 5**

NAACP planning committee visiting the city, stops include The Banks

[Preview Clip](#)

**WXIX – November 13**

Downtown Cincinnati getting high marks in a new survey released by DCI – most head downtown for food, followed by The Banks

[Preview Clip](#)

**WLWT – November 20**

New development at Newport on the Levee and competition with The Banks

[Preview Clip](#)

**WKRC – November 24**

Carol Ann’s Carousel at Smale Riverfront Park

[Preview Clip](#)

**Print/digital stories:**

**The Cincinnati Enquirer – November 6**

***Cranley: No subsidy for Banks hotel***

<http://cin.ci/1uOmdhq>

**The Cincinnati Enquirer – November 8**

***An Ohio River beach in Smale Park?***

<http://cin.ci/1qvZrJk>