

# THE BANKS OCTOBER 2013 MEDIA SUMMARY

## The Banks October 2013 Media Summary

The following are mentions of The Banks in broadcast and online publications for the month of October, 2013.

Summary of this month's coverage: 10 broadcast/digital stories and/or mentions (for a total of 37 media hits)

*Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic (with links where available).*

*\* no link available*

### Articles/Mentions

#### **Work on the new pedestrian bridge will cause road closures**

Bridge construction will close part of Pete Rose Way down again today. Crews are doing electrical work on the new pedestrian bridge.

**WLWT** – October 1\*

#### **Part of The Banks sold**

A portion of The Banks has a new owner. The new owner is NIC Riverbanks One, a company out of Nashville.

**Cincinnati Business Courier** - October 17

<http://www.bizjournals.com/cincinnati/news/2013/10/17/part-of-the-banks-sold.html?page=all>

**WXIX** - October 17

**WCPO**- October 18\*

**WLWT** - October 18\*

**WKRC** - October 18\*

**WKRCDTV** - October 18\*

<http://www.fox19.com/story/23720743/developers-sell-apartments-retail-space-of-the-banks>

**Cincinnati Enquirer** - October 18

<http://news.cincinnati.com/article/20131017/BIZ/310170129/Part-Banks-changes-hands>

#### **The section of Ohio River Trail is now complete**

The Trail will accommodate both pedestrians and bike walkers and is designed to stretch 23 miles along the Ohio River.

**WKRC** - October 24\*

**WKCRDT** - October 24\*