

## **The Banks October 2014 Media Summary**

### **Twitter Statistics:**

**Posts: 20**

**Retweets, Mentions & Favorites: 45**

**New Followers: 34**

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of October, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

### **INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions**

**Summary of this month's coverage: 9 print, broadcast and digital stories or mentions**

#### **The Cincinnati Enquirer – October 2**

**Banks sidewalk fix unrelated to Transit Center**

<http://cin.ci/1x2AoBZ>

#### **Temporary Road Closure: Freedom Way between Rosa Parks Street and Race Street October 7 - release date**

One block of Freedom Way to close October 8 between 2 a.m. and 11 a.m. for concrete pour for The Banks Phase IIA construction

#### **WLWT – Oct. 8**

[Preview Clip](#)

#### **Temporary Road Closure: Race Street between Freedom Way and Second Street October 17 – release date**

One block of Race Street to close October 18 between 2 a.m. and 12 noon for concrete pour for The Banks Phase IIA construction

#### **WCPO – Oct. 18**

[Preview Clip](#)

#### **Temporary Road Closure: Rosa Park Street between Freedom Way and Second Street October 24 – release date**

One block of Rosa Parks Street to close October 27 between 3 a.m. and 11 a.m. for concrete pour for The Banks Phase IIA construction

#### **WKRC – Oct. 27**

[Preview Clip](#)

**WLWT – Oct. 27**

[Preview Clip](#)

**Temporary Road Closure: Second Street between Rosa Parks Street and Race Street  
October 28 – release date**

**Two south lanes and south sidewalk on Second Street to close Wednesday, October 29 between 12:01 a.m. and 7:00 a.m. for concrete pour for The Banks Phase IIA construction**

**WLWT – Oct. 29**

[Preview Clip](#)

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**DEVELOPMENT Stories/Mentions**

**Summary of this month's coverage: 2 broadcast, print and digital stories or mentions**

WCPO – October 27

Ohio Senate's 9<sup>th</sup> District; downtown/The Banks development, including the GE building

[Preview Clip](#)

**Print/digital stories:**

**The Cincinnati Enquirer – October 27**

Levee to unveil big development plans (Changing landscape as development matures at The Banks)

<http://cin.ci/1wuekiY>