

Media Summary: The Banks, September 2012

The following are updates and mentions in the news and online publications for The Banks project in the month of September 2012. Links are provided when available. Also, please note that in almost all cases, broadcast stories were repeated on the broadcaster's online site. If you have any questions, please let us know.

29 articles/mentions

Topics covered: Events taking place at The Banks, Cincinnati Casino, bike and hike greenway, Connect the Blocks competition, Ruth's Chris openings, recent openings of Orange Leaf Yogurt and Tin Roof bar, NKY riverfront, Banks apartments and retail up for sale

The Banks September summary:

There were multiple mentions on all four television stations re: Susan G. Komen Race for the Cure and sports shows live broadcasting from The Holy Grail.

Riverfront fireworks

WLWT-NBC

Sept. 2, 2012

Tonight for the first time in the history of Riverfest, Cincinnati, The Banks will play host to thousands of firework watchers.

Cincinnati casino on pace to open in spring

CantonRep.com

Sept. 6, 2012

Leaders of Ohio's fourth voter-approved casino on Thursday revealed the inside of the sleek \$400 million facility, which they said is on track to open in Cincinnati in the spring, on time and on budget...The casino is among many new projects that are revitalizing and changing the face of downtown Cincinnati, including...a \$600 million retail and residential development known as The Banks. <http://www.cantonrep.com/newsnow/x1107516686/Cincinnati-casino-on-pace-to-open-in-spring>

Bike and hike greenway planned for Cincinnati's western riverfront

Examiner.com

Sept. 11

With a string of parks and The Banks complex, downtown Cincinnati's riverfront left industry behind and became a destination of green spaces and recreational facilities in the last few decades—and now plans are being made to make the river the focus of parks and a bike and hike trail for 17 more miles west of downtown, from the city's center to Saylor Park.

<http://www.examiner.com/article/bike-and-hike-greenway-planned-for-cincinnati-s-western-riverfront>

What's on deck? Ideas wanted for space above FWW

Cincinnati.com, dispatch.com (Columbus)

Sept. 14, 2012

The city of Cincinnati is launching a national design contest to "connect the blocks" between downtown and The Banks residential/retail district rising on the riverfront. A park? More stores, more bars? A Ferris wheel, perhaps?

<http://news.cincinnati.com/article/20120914/BIZ/309140088/What-s-deck-?odyssey=mod%7Cnewswell%7Ctext%7CFRONTPAGE%7Cs>

Before the game fun/parking

Sept. 14, 2012

WXIX-FOX, WCPO-ABC, WLWT-NBC

We'll share fun ideas and a few how to's fun before and after the game, dining options and where to park in The Banks garage.

Orange Leaf Yogurt

Sept. 14, 2012

WKRC-CBS

Frosty Rucker, a former Bengal, who is now a (Cleveland) Brown, is part owner of Orange Leaf Frozen Yogurt at The Banks.

Tailgating at The Banks

Sept. 14, 2012

WCPO-ABC

Fans can enjoy new tailgating options at The Banks.

Revitalization of downtown

Sept. 16, 2012

WXIX-FOX

The Banks project really revitalized this place where the old Riverfront Stadium was at one time. There's more passion for downtown.

Connect the Blocks

Sept. 17, 2012

WXIX-FOX

A national design competition could help shape the future of Cincinnati's central downtown. The City of Cincinnati wants design ideas for decks over Ft. Washington Way which will connect the central business district to The Banks.

Tailgating at The Banks

Sept. 17, 2012

WLWT-NBC

Before the game, fans were checking out Cincinnati's newest spot to tailgate – The Banks. Fans we talked to say it's the start of a new game day tradition similar to Wrigleyville in Chicago and Foxboro stadium in Boston.

What should be built on Fort Washington Way decks?

Business Courier

Sept. 18, 2012

The city of Cincinnati announced a design competition, "Connect the Blocks," to find a vision for the decks that can be built over Fort Washington Way between Main and Elm streets, Fox 19 reported.

http://www.bizjournals.com/cincinnati/morning_call/2012/09/what-should-be-built-on-fort.html

Ruth's Chris opening

Sept. 20, 2012

WKRC-CBS, WLWT- NBC

Steak lovers should note there's now an opening date for Ruth's Chris steakhouse at The Banks. The restaurant on Freedom Way opens October 15.

Tin Roof Bar opening

Sept. 21, 2012

WKRC-CBS, WXIX-FOX

A new destination is open at The Banks – Tin Roof Bar.

Connect the Blocks competition

Sept. 26, 2012

WCPO-ABC, WKRC-CBS, WXIX-FOX, WLW-AM (radio)

The City's goal with this project is to "connect the blocks" —bringing together the central business district and The Banks.

Cincinnati Police at The Banks

Sept. 26, 2012

WKRC-CBS

Cincinnati police are making plans to deal with bigger crowds downtown as the Reds head into the post season. A new downtown headquarters opened in The Banks.

NKY says riverfront open for business

Cincinnati.com

Sept. 26, 2012

Northern Kentucky's riverfront is open for business, and the region's leaders are committed to helping spur development in any way that they can... From the mid-1980s until about 2000, Northern Kentucky's riverfront boomed with developments such as Covington Landing, the RiverCenter office towers, and Newport on the Levee. Momentum has slowed in recent years, especially following the 2008 recession, while Cincinnati's riverfront has been revitalized by construction of the \$100 million mixed-use development The Banks.

<http://news.cincinnati.com/article/20120926/BIZ01/309260120/NKY-says-riverfront-open-business>

Connect the Blocks competition

Sept. 27, 2012

WCPO-ABC, WKRC-CBS, WLWT-NBC, WIX-FOX

Cincinnati wants your ideas. City officials are working on plans to build a better connection between the riverfront and downtown. The Banks project has really transformed the area, but they want to connect The Banks with downtown, by building a huge new park or greenspace that be built over Ft. Washington Way.

Banks owners place apartments, retail up for sale

Sept. 28, 2012

Business Courier

<http://www.bizjournals.com/cincinnati/print-edition/2012/09/28/banks-owners-place-apartments-retail.html>

The owners of the Banks development on Cincinnati's central riverfront have put the project's high-profile apartments and retail space up for sale.