

## THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR SEPTEMBER/OCTOBER 2017

**TWITTER STATISTICS: @IBackTheBanks Followers: 1,361 (10/31/17)**

Months	Twitter Posts	Impressions	Engagements
September & October	44	10,064	166

### NEWS MEDIA STORIES & MENTIONS

*The following are key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in September and October 2017.*

There were 52 broadcast media mentions.

- AC Hotel opening: 6
- Amazon Headquarters bid: 43
- Decking over Fort Washington Way: 2
- Ordinance regarding video boards: 1

There were 10 print/online media mentions.


- AC Hotel opening: 3
  - <https://www.prnewswire.com/news-releases/ac-hotel-debuts-in-downtown-cincinnati-at-the-banks-300545062.html>
  - <https://www.bizjournals.com/cincinnati/news/2017/10/27/see-inside-the-35-million-ac-hotel-at-the-banks.html>
  - <https://www.cincinnati.com/picture-gallery/money/2017/10/27/ac-hotel-opens-at-the-banks/107060436/>
- Amazon bid: 5
  - <https://www.cincinnati.com/story/news/politics/2017/10/20/cincinnati-mayor-john-cranley-talk-amazon-bid-friday-10-a-m/782133001/>
  - <https://www.bizjournals.com/cincinnati/news/2017/10/05/cincinnati-nky-dayton-will-bid-jointly-on-amazon.html>
  - <https://www.bizjournals.com/cincinnati/news/2017/10/05/where-could-amazon-s-hq2-go-in-greater-cincinnati.html>
  - <https://www.bizjournals.com/cincinnati/news/2017/10/20/how-much-could-amazon-get-in-tax-incentives-from.html>
  - <https://www.bizjournals.com/cincinnati/news/2017/10/20/cranley-city-offered-amazon-same-incentives-given.html>
- Decking Fort Washington Way: 1
  - <https://www.bizjournals.com/cincinnati/news/2017/09/27/portune-eyes-big-federal-grant-for-fort.html>

- New retail leasing team: 1
  - <https://www.bizjournals.com/cincinnati/news/2017/10/23/exclusive-the-banks-has-a-new-retail-leasing-team.html>


In other Communications activity in September and October:

- A delegation from the Waco, TX Chamber of Commerce toured The Banks in September.
- Project Executive Phil Banks led two meetings of The Banks key stakeholders to begin planning for the Tenth Anniversary of the April 2008 groundbreaking for The Banks Project.


## The Banks Media Library News Report


**WKRC-CBS Television** Market: Cincinnati, OH (36)  
 Local 12 News at 6AM Oct 27 2017 06:00AM ET  
 [6:34:02 AM] [0:10] There's dozens of residents restaurants and activities down at **THE BANKS**, and now there's a new hotel. The AC hotel by Marriott opens today.

[View](#) ▶


**WKRC-CBS Television** Market: Cincinnati, OH (36)  
 News Oct 27 2017 05:00PM ET  
 [5:08:59 PM] [0:29] Cut the ribbon on downtown Cincinnati's newest hotel today. The AC Hotel by Marriott is in a prime spot in **THE BANKS**.


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**WXIX-FOX Television** Market: Cincinnati, OH (36)  
 Fox19 at 5AM Oct 27 2017 05:00AM ET  
 [5:10:39 AM] [0:35] it's a huge day down at **THE BANKS**, we'll tell you why.

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[5:15:17 AM] [3:58] right across from Great American Ball Park, they'll cut the ribbon on the AC hotel by Marriott.

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**WXIX-FOX Television** Market: Cincinnati, OH (36)  
 News Oct 27 2017 09:00AM ET  
 [9:32:30 AM] [0:26] It's been years in the making and down at **THE BANKS** right across from Great American Ball Park they'll cut the ribbon on the AC hotel by Marriott.

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 **WXIX-FOX Television** Market: Cincinnati, OH (36)  
News

Oct 27 2017 10:00AM ET

[10:31:15 AM] [0:24] It's been years in the making and down at **THE BANKS** right across from Great American Ball Park they'll cut the ribbon on the AC hotel by Marriott today.

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 **WXIX-FOX Television** Market: Cincinnati, OH (36)  
News

Oct 27 2017 06:30PM ET

[6:46:48 PM] [0:28] V: A ribbon was cut on a new hotel at **THE BANKS**. The "AC" Hotel is adjacent to Great American Ball Park located at the corner of Joe Nuxhall Way and Freedom Way.

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 **WKRC-CBS Television** Market: Cincinnati, OH (36)  
Business Watch

Oct 29 2017 06:30AM ET

[6:36:26 AM] [0:58] V: the city of Cincinnati helps to lure Amazon. Cincinnati offered a 15 year 85 percent job creation tax credit as well as a 100 percent property tax abatement to the developer of GE building at **THE BANKS**.

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 **WCPO-ABC Television** Market: Cincinnati, OH (36)  
Good Morning Tri-State

Oct 20 2017 05:30AM ET

[5:35:22 AM] [0:04] Kathrine- the mayor will speak at 10 this morning at the morlein event lawn at **"THE BANKS**.

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 **WCPO-ABC Television** Market: Cincinnati, OH (36)  
Good Morning Tri-State

Oct 20 2017 06:30AM ET

[6:32:47 AM] [0:31] Chris, the mayor will speak at 10 this morning at **THE BANKS**, it's not clear what he'll say, but as we reported- the deadline for the bid was- yesterday and the region is very interested in having Amazon's second North American headquarters, here.

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**WCPO-ABC Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 12:00PM ET

[11:59:39 AM] [2:08] V: We could know early next year whether greater Cincinnati makes the cut in the race to win Amazon's hq2 project. That news from city leaders this morning as the Mayor released his top 10 list of why Amazon should come here. Here. Nine on your side's Tom McKee is live at **THE BANKS** with the reasons for the city's optimism.

[View](#)



**WCPO-ABC Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 12:00PM ET

[12:30:16 PM] [1:19] v: greater Cincinnati's bid is in for Amazon's second headquarters project. And this morning Mayor John Cranley offered a top ten list of why the firm should bring its 50,000 jobs to the region. Between the available land on **THE BANKS** that is shovel ready and the Ovation site in northern Kentucky that is shovel ready we can accommodate the first phase which is anticipated to be in the next 10 years of over a million square feet of office space immediately.

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**WCPO-ABC Television** Market: Cincinnati, OH (36)  
The Now Cincinnati

Oct 20 2017 04:00PM ET

[4:03:39 PM] [2:33] V: Mayor Cranley's top ten list is designed to make sure that Cincinnati is always in their view. The Mayor unveiled the list at **THE BANKS**, one of the sites the city is proposing for Amazon's offices.

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**WCPO-ABC Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 05:00PM ET

[5:00:04 PM] [2:53] V: Ten reasons the region's leaders say Amazon should build its new "hq2" right here. Nine on your side's Tom McKee is live with some of the other points on the list. This top ten list came from Mayor John Cranley in a news conference here at **THE BANKS** this morning.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
Local 12 News at 430AM

Oct 20 2017 04:30AM ET

[4:46:03 AM] [0:22] More than 30-cities are expected to be vying for the online retail giant's newest h-q. **THE BANKS** and the Ovation site in Newport are mentioned as possible locations.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
Local 12 News at 5AM

Oct 20 2017 05:00AM ET

[5:33:11 AM] [0:23] Cincinnati mayor John Cranley will be talking about Amazon this morning. He's holding a news conference at ten on **THE BANKS**.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
Good Morning Cincinnati

Oct 20 2017 09:00AM ET

[9:01:27 AM] [0:32] Get this, it could bring up to 50,000 jobs. Incredible. **THE BANKS**

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 12:00PM ET

[11:59:31 AM] [3:29] V: the Cincinnati Mayor says the city has a real chance to win the bid for a new headquarters for Amazon. He gave few specifics of the bid except to say there are two locations, ready today for 1 million square feet of development. The first one, **THE BANKS**, right down here where we're standing where he held the news conference.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 04:00PM ET

[4:07:07 PM] [1:46] The city has a good chance to win a bid for a \$5 billion headquarters for Amazon.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
Local 12 News at 4PM

Oct 20 2017 04:30PM ET

[5:01:09 PM] [0:45] That's why John Cranley chose **THE BANKS** for the location of this morning's news conference.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)  
News



Oct 20 2017 05:00PM ET

[5:00:14 PM] [4:01] V: reporting live from **THE BANKS** rob, Mayor Cranley, held a news conference today, to cheer lead for Cincinnati's Amazon bid.



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**WLWT-NBC** **Television** Market: Cincinnati, OH (36)  
 News Oct 20 2017 12:00PM ET



[11:59:43 AM] [2:15] V: Cincinnati has a good chance in the bidding war for amazon's second headquarters, that's the word from Mayor John Cranley. Live at **THE BANKS**, John London, Amazon is expected to whittle down the list of contending cities by Christmas, and have a short list by the end of winter.

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**WLWT-NBC** **Television** Market: Cincinnati, OH (36)  
 News Oct 20 2017 05:00PM ET



[5:06:55 PM] [2:02] Cincinnati Mayor John Cranley emphasizing today this region has a real chance to land the deal and he's offering up land around **THE BANKS**.

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**WLWT-NBC** **Television** Market: Cincinnati, OH (36)  
 News Oct 20 2017 06:00PM ET


[6:00:07 PM] [2:26] It could happen city leaders shared few details. John London is live at **THE BANKS** was mentioned as a possible it was mentioned as a possible location John? V: ge headquarters, purple people bridge reporter: they lured ge here with tax incentives based on how many jobs were created they are using the same formula with amazon they emphasize there's land on both sides along the river down here that would be a fine fit.

[View](#) 
  
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**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
 Fox19 at 430AM Oct 20 2017 04:30AM ET

[4:46:16 AM] [1:16] Cincinnati mayor -John Cranley will be holding a press conference later this morning to talk about the tech giant. . Live we are here at the Moerlein House at **THE BANKS** where that press conference will be held to possibly announce that the shopping giant amazon is going to build a second us headquarters right here in the Tri-State.

[View](#) 
  
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**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
 Fox19 at 5AM Oct 20 2017 05:00AM ET

[5:49:09 AM] [1:06] And today, we're going to learn more about Cincinnati's pitch to amazon. Mike Schell is live at **THE BANKS**.

[View](#) 



**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
Fox19 at 6AM

Oct 20 2017 06:00AM ET

[6:18:18 AM] [1:21] Mayor John Cranley will hold a press conference later this morning about Cincinnati's bid for Amazon's second headquarters. Mike Schell is live at **THE BANKS**, where Cranley is expected to give us new details.

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**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
Fox19 at 6AM

Oct 20 2017 06:00AM ET

[6:49:39 AM] [1:13] Mike Schell is live at **THE BANKS**. Mike, we're hoping to hear more about that proposal later this morning.

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**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 08:00AM ET

[8:03:45 AM] [1:08] happening today, Mayor John Cranley will hold a press conference to give new details about the city's bid to get Amazon's second headquarters built in our area.

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**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 08:00AM ET

[8:32:47 AM] [1:27] Happening today, Mayor John Cranley will hold a press conference to give new details about the city's bid to get Amazon's second headquarters built in our area. This could mean thousands of jobs and millions in tax breaks for the city. So it's pretty big deal. Mike Schell is live at **THE BANKS** getting us ready.

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**WXIX-FOX** **Television** Market: Cincinnati, OH (36)  
News

Oct 20 2017 10:00AM ET

[10:08:18 AM] [2:36] Mayor Cranley discusses bid for Amazon headquarters v: live from **THE BANKS**

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**WKRC-CBS Television** Market: Cincinnati, OH (36)

Good Morning Cincy 5AM

Oct 21 2017 05:00AM ET

[5:05:07 AM] [0:30] Pretty much every city in the us is vying for the bid. Cincinnati is wooing the online retail giant with beer, ballet, and affordability. But the big pitch is shovel-ready land specifically **THE BANKS**.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)

Good Morning Cincy 6AM

Oct 21 2017 06:00AM ET

[6:24:40 AM] [0:26] Cincinnati mayor John Cranley isn't giving many specifics on Cincinnati's bid, but he has high hopes. As local 12's Joe Webb tells us, the Tri-State is selling itself as likable, affordable, an inclusive. But as they say it all comes down to location, location, location, that's why Cranley chose **THE BANKS** for the location of this morning's news conference.

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**WKRC-CBS Television** Market: Cincinnati, OH (36)

Good Morning Cincy 7AM

Oct 21 2017 07:00AM ET

[7:04:56 AM] [0:27] Pretty much every city in the us is vying for the bid. Cincinnati is wooing the online retail giant with beer, ballet, and affordability. But the big pitch is shovel-ready land specifically **THE BANKS** and the Ovation location in Newport.

[View](#)



**WLWT-NBC Television** Market: Cincinnati, OH (36)

News 5 Today Weekend

Oct 21 2017 05:30AM ET

[5:36:43 AM] [0:12] Cincinnati is offering tax breaks, similar to those that brought GE to **THE BANKS**. Development experts say it's promising. Amazon has already invested millions in Monroe and northern Kentucky.

[View](#)



**WCPO-ABC Television** Market: Cincinnati, OH (36)

This Week in Cincinnati

Oct 22 2017 11:00AM ET



[11:10:48 AM] [0:25] From cost-of-living to being considered the number one city in America for someone with a college degree for having the most available space between **THE BANKS**.

[View](#)

 **WCPO-ABC Television** Market: Cincinnati, OH (36)  
Good Morning Tri-State

Oct 19 2017 05:00AM ET

[5:03:50 AM] [0:18] Cincinnati is up against \*dozens of us cities for this bid, more than a hundred have showed interest, "**THE BANKS**" is a \*possible site for where the headquarters could go, Hamilton county commissioners have \*talked about putting decks over fort Washington way- in an effort to attract the company to build here.

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 **WCPO-ABC Television** Market: Cincinnati, OH (36)  
Good Morning Tri-State

Oct 19 2017 06:00AM ET

[6:00:34 AM] [1:07] TJ has what the Tri-State is planning, to entice Amazon. Cincinnati is up against \*dozens of us cities for this bid, more than a hundred have showed interest, "**THE BANKS**" is a \*possible site for where the headquarters could go.

[View](#)

 **WCPO-ABC Television** Market: Cincinnati, OH (36)  
The Now Cincinnati

Oct 19 2017 04:00PM ET

[4:01:40 PM] [1:55] V: The region's bid covers northern Kentucky, Cincinnati and even Dayton, Ohio, and meets all of Amazon's criteria. **THE BANKS** if one of three sites proposed for 500,000 square feet of office space, the others are in Newport and Covington.


[View](#)

 **WLWT-NBC Television** Market: Cincinnati, OH (36)  
News 5 Today 430AM

Oct 19 2017 04:30AM ET

[4:33:31 AM] [0:15] Here's the deal, they want about \$8 million square feet, which is almost as large as Cincinnati's downtown area. The target area would be near **THE BANKS** when the state reconfigured I-71.


[View](#)

 **WLWT-NBC Television** Market: Cincinnati, OH (36)  
News 5 Today at 6AM

Oct 19 2017 06:00AM ET


[6:07:36 AM] [0:20] Amazon wants 8 million square feet. It is almost as large as the downtown area. The target would be near **THE BANKS**.


[View](#)

-  **WLWT-NBC Television** Market: Cincinnati, OH (36)  
 News 5 Today at 6:30AM Oct 19 2017 06:30AM ET

[6:32:41 AM] [0:29] Ohio seemed to fall short compared to other competitors, mass transit, and pools of tech talent. Amazon wants about eight billion square feet to build their facility, which is almost as large as Cincinnati's downtown the target areas would be near **THE BANKS**. [View](#)
  
-  **WLWT-NBC Television** Market: Cincinnati, OH (36)  
 News 5 Today at 6:30AM Oct 19 2017 06:30AM ET

[6:55:16 AM] [0:33] They are hoping it will be right here in the greater Cincinnati area. They want an eight million square foot space to be able to have their large downtown area. They want to be able to target the area near **THE BANKS**. [View](#)
  
-  **WXIX-FOX Television** Market: Cincinnati, OH (36)  
 Fox19 at 6AM Oct 19 2017 06:00AM ET

[6:06:06 AM] [0:26] Among those cities vying for the development are Cincinnati, Newport, and liberty township. Two of the proposed locations are along the riverfront, including an area at **THE BANKS** on new decking that could be built above Fort Washington Way. [View](#)
  
-  **WKRC-CBS Television** Market: Cincinnati, OH (36)  
 News Oct 18 2017 06:00PM ET

[6:04:23 PM] [0:53] More than 30 cities will submit bids to be Amazon's second headquarters. Cincinnati's bid will be strong. Earlier this year, Amazon announced plans to add 2700 hubs. It could bring to 50 thousand jobs. **THE BANKS** and Ovation sites are mentioned as possible. [View](#)
  
-  **WLWT-NBC Television** Market: Cincinnati, OH (36)  
 News Oct 18 2017 05:30PM ET

[5:30:04 PM] [2:27] Amazon to call Cincinnati its second home? One thing in Cincinnati's favor is the ability to create new space next to v: **THE BANKS**. [View](#)
  
-  **WLWT-NBC Television** Market: Cincinnati, OH (36)  
 News Oct 18 2017 11:00PM ET

[11:10:11 PM] [0:47] V: Cincinnati's pitch for Amazon's second headquarters is due tomorrow, and leaders says one of the biggest things we'll be offering is lots of space right in downtown. Amazon would need a lot of room to build a campus for 50,000 people. Turns out, when the state reconfigured I-71 next to **THE BANKS**; business leaders helped pay for structures that can support giant decks, that could be built to stretch across the Highway, creating a new tunnel below.

[View](#)

 **WXIX-FOX Television** Market: Cincinnati, OH (36)  
News

Oct 18 2017 06:30PM ET

[6:45:50 PM] [1:12] V: right now- local developers are putting the final touches on a bid- that could bring Amazon's new headquarters to the tri-state. Two of the proposed locations are along the riverfront including an area at **THE BANKS**- on new decking that could be built above Fort Washington Way.

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 **WXIX-FOX Television** Market: Cincinnati, OH (36)  
News

Oct 18 2017 10:00PM ET

[10:33:39 PM] [0:59] V: right now right now- local developers are putting the final touches on a bid- that could bring Amazon's new headquarters to the tri-state. Two of the proposed locations are along the riverfront including an area at **THE BANKS**- on new decking that could be built above Fort Washington way.


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 **WCPO-ABC Television** Market: Cincinnati, OH (36)  
The List

Oct 10 2017 07:30PM ET

[7:34:21 PM] [0:54] Mayoral debate we are going to try to win Amazon, we are working on our bid together. We have ready sites at **THE BANKS** and that Newport, and we pull together the leaders of northern Kentucky to put the big together.

[View](#)

 **WLW-AM Radio** Market: Cincinnati, OH (36)  
Mike McConnell Show 730AM


Oct 9 2017 07:30AM ET

[7:43:58 AM] [0:32] A three hundred million dollars project that got building decks over Fort Washington way that they can get the federal grant **BANKS**

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[7:45:06 AM] [0:24] Question is what would go there since you have a little trouble seems like developing the face of **THE BANKS**. What would happen if they did phase four is closer to downtown installs a four-story building built on top.


[Listen](#) ▶

·  **WKRC-CBS Television** Market: Cincinnati, OH (36)  
News

Oct 3 2017 06:00PM ET

[6:08:41 PM] [1:23] A proposed city ordinance on video boards: Great American ballpark, U.S. Bank and **THE BANKS**. And the current zoning laws will restrict the number and the size downtown. The measure will create special districts to allow the signs. Critics say it will litter the area with billboards.

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·  **WKRC-CBS Television** Market: Cincinnati, OH (36)  
Business Watch

Oct 1 2017 06:30AM ET

[6:43:25 AM] [0:29] v: Hamilton County commissioner Todd Portune-- the county to apply for a federal grant to put decks over Fort Washington Way. Goal is to spur development and complete the vision of connecting downtown and **THE BANKS**.

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