

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	THE BANKS PUBLIC PARTNERSHIP 2020 GOOGLE ANALYTICS FOR WWW.THEBANKSPUBLICPARTNERSHIP.COM														
2															
3															
4	METRIC	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	AVERAGE
5															
6	Visits	630	312	287	366	357	255	280	264	341	284	259	290	3925	327
7	Unique visitors	499	255	213	299	302	255	222	212	291	255	191	226	3220	268
8	Pages/visit	1.66	1.52	1.68	1.87	1.39	1.27	1.46	1.25	1.3	1.35	1.57	1.38	17.7	1.5
9	Pageviews	1,043	475	481	685	497	325	408	331	443	382	406	400	5,876	490
10	Average visit duration	2:15	1:04	1:58	2:40	:29	:41	:41	:44	:45	:50	1:24	:58	9:21	:77
11	<b>Visitor by visitor type</b>														
12	New visitor	77.90%	78.2%	70.40%	79.20%	81.80%	83.50%	73.90%	76.90%	82.40%	86.30%	67.20%	74.10%	931.80%	77.70%
13	Returning visitor	22.10%	21.8%	29.60%	20.80%	18.20%	16.50%	26.10%	23%	17.60%	13.70%	32.80%	25.90%	268.20%	22.35%
14	<b>Sessions by device</b>														
15	Desktop	47.80%	64.40%	70.70%	56.60%	57.70%	72.20%	62.10%	63.30%	66.90%	65.10%	66.40%	63.40%	756.60%	63.10%
16	Mobile	49.70%	34.00%	25.40%	42.30%	41.50%	27.50%	37.90%	36.00%	29.90%	34.9%	32.40%	35.50%	427.00%	35.60%
17	Tablet	2.50%	1.60%	3.90%	1.10%	0.80%	0.3%	0.00%	0.70%	3.20%	0.00%	1.20%	1.10%	16.40%	1.40%
18	<b>Pageviews by page</b>														
19	/ (home)	110	95	115	144	219	85	87	74	79	82	92	79	1261	105
20	parking	502	178	96	37	78	82	130	131	158	130	96	119	1737	145
21	mobile														
22	monthly-reports	133	26	29	21	30	36	13		36	25	11	24	384	32
23	meet the team	23	32		28	17	15	14	6	11	14	17	16	193	16.00
24	the story	26	30	17	37	32	21	17	25	20	29	53	27	334	28.00
25	progress							30	11	18	15	21		74	6
26	media			28		4		22	11	54	21	25		165	13.75
27	photos														
28	contact	13	9		8	15	9	14	5	10	10		12	105	8.75
29	content/riverfront garage														
30	content/phill ribbon cutting														
31	share button														
32	videos														
33	history	35	14	15	13	49	26							152	13
34	history of the banks	44		12	316	33	23	34	34	22	20	38	26	602	50
35	virtual tour	29	26	23	24									102	8.5
36	Virtual tour/location CRG		12											12	1
37	calendar														
38	RFP-RFQ		24	40	19	10	10	10	16	15	18	11	15	188	16
39	Decade of Development														
40	index														
41	BUILD														
42	Bengals game day traffic notes														
43	Findlay Market Parade 2019			38										38	
44	map of The Banks Cincinnati Riverfront							6			18	8		6	