



View looking west between the ICON Stage and Lot 24 showing a pedestrian walk fronted by new restaurants and retail.

The
Banks
URBAN DESIGN
PLAN UPDATE



Aerial view of The Banks rendered showing development and open space concepts.

The Banks

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Bengals Practice Field

Lot 4

Lot 13

Lot 1

National Underground Railroad Freedom Center

Lot 25

Lot 24

Great American Ball Park

Heritage Bank

Paycor Stadium

Smale Riverfront Park

The Andrew J. Brady Music Center

Cincinnati Black Music Walk of Fame

OHIO RIVER

Illustrative plan shows new vision for the future of The Banks.



ILLUSTRATED USES

- RETAIL
- HOTEL
- PARKING
- RESIDENTIAL
- OFFICE
- INSTITUTIONAL

RIGHT
Development Concept Highlighting a mix of uses across the Development Sites.

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Thank you to our public and private partners whose shared vision and commitment makes The Banks' next chapter possible.



 THE BANKS | Public Partnership

Perkins&Will MKSK kolar HR&A NELSON NYGAARD

ACKNOWLEDGMENTS

STEERING COMMITTEE MEMBERS

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Jason Barron – Director, Cincinnati Parks

DISTRICT ADVISORY GROUP MEMBERS

Major tenants, landowners, venue operators, institutional partners

Elizabeth Pierce – Executive Director, Cincinnati Museum Center / Freedom Center
Woody Keown Jr. – President, Freedom Center (recommended for DAG by EP)
Rob McDonald – Operations Lead, Freedom Center
Kristin Ropp – VP & GM, Heritage Bank Center & Cincinnati Cyclones
Greg Hardman – Owner, Cincinnati Lager House / Vice Chair, New Community Authority
Chase Mosijowsky – Downtown Residents Council
Andrew Naab – Downtown Residents Council
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JR Anderson – Director of Development, Anderson Real Estate
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Rob Pritz – Associate Director, NAI Hiffman

PARTNERS OF THE BANKS PUBLIC PARTNERSHIP

THP Limited
Starboard Strategy
Game Day Communications
Ace Parking (CRG Parking Operator)

CONSULTING TEAM

Perkins&Will
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HR&A
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