

PROGRESS REPORT: Q1 2023

THE BANKS PUBLIC PARTNERSHIP

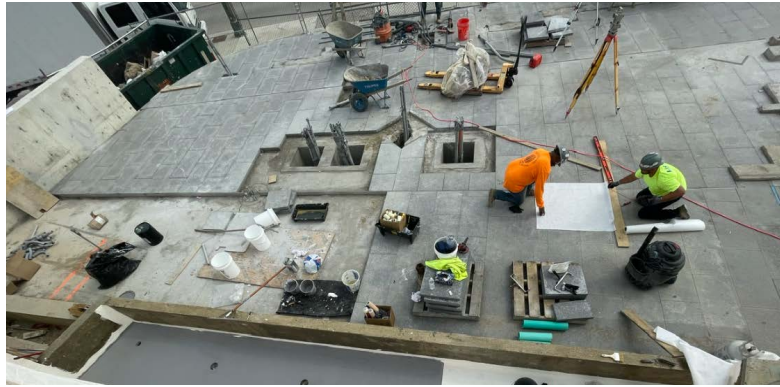
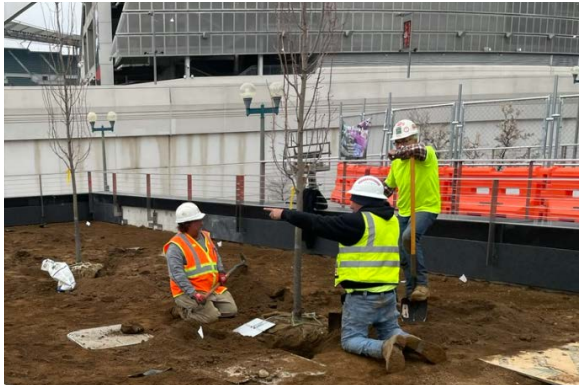


THE BANKS
Public Partnership



FRI | AS Monaco
02T | FC Bayern Munich
FRI | Panathinaikos
1:00ET | Olympiacos BC
FRI | Ferencvárosi
2:30ET | SASU Baskonia
FRI | Real Madrid
2:30ET | KK Partizan
2:30ET

SMARTVISION



January, February, and March were busy months at The Banks!

- Public Parties construction continued throughout the year. The Cincinnati Black Music Walk of Fame took shape on Lot 28.
- Business at The Banks was fueled this quarter by:
 - The Cincinnati Bengals and their run-up to the Super Bowl
 - A February news conference and tour of the Cincinnati Black Music Walk of Fame
 - Black History Month and Women’s History Month events at the National Underground Railroad Freedom Center (voted #1 Best History Museum in USA Today poll)
 - Women in Baseball exhibit at the Reds Museum and Hall of Fame
 - Moerlein Lager House’s Fire and Ice Festival
 - Smale Riverfront Park attractions (voted #4 Best Riverfront Park in USA Today poll)
 - Brady Center Concerts
 - St. Patrick’s Day Parade
 - The Findlay Market Opening Day Parade
 - Cincinnati Reds Opening Day
- Killer Queen announced an April opening, as construction continued at the site on the north side of East Freedom Way between The Holy Grail and The Tin Roof.
- Anderson Real Estate announced a lease with Red Leprechaun, an Irish pub, for space on the north side of West Freedom Way between Taste of Belgium and The Escape Room.
- Variable Message Signage (VMS) and Dynamic Message Signs communicated vital information on parking and wayfinding along the riverfront.

COVER—

Main: Workers begin installing one of the dance towers along the Cincinnati Black Music Walk of Fame.

Upper right: Developer announced a lease with Red Leprechaun on West Freedom Way.

Lower right: Cincinnati celebrated the 2023 Opening Day on March 30.

THIS PAGE—

Left: Crews begin planting trees to add to the landscape of the Cincinnati Black Music Walk of Fame.

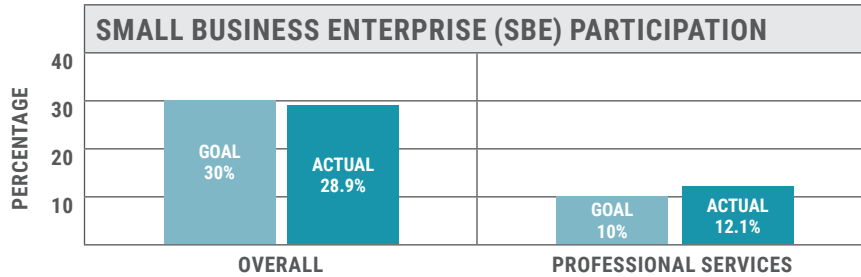
Center: Workers install pavers along the Cincinnati Black Music Walk of Fame.

Right: Sample pavers etched with stars are under review for placement along the Cincinnati Black Music Walk of Fame.

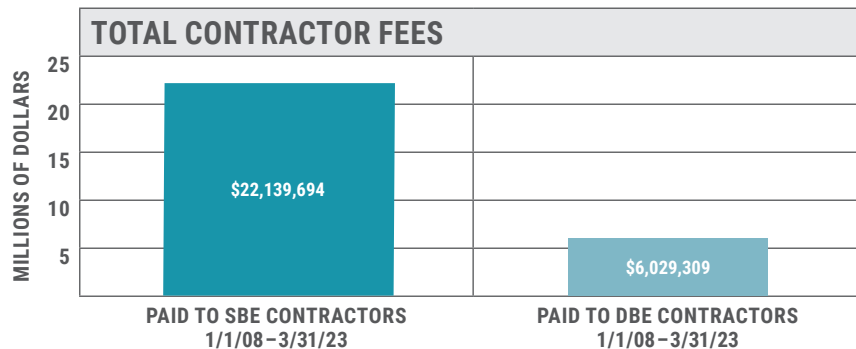
PROJECT PILLARS

ECONOMIC INCLUSION

Phase I, II, IIIA, IIIB and IIIC Small Business Enterprise (SBE) participation 1/1/08 through 3/31/23.

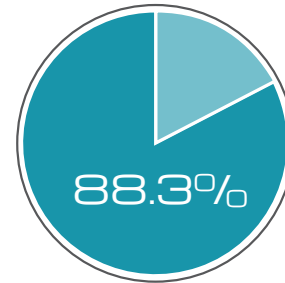


Money paid to SBE and DBE contractors through varying dates.



Combined Minority and Women Workforce Participation 1/1/22 through 2/28/23 for Phase IIIC
 Female: 3.5%
 Minority: 14.7%

Phase I, II, IIIA and IIIB Disadvantaged Business Enterprise (DBE)
 Goal/participation varied by project, between 4% and 9%.



Percentage of workforce living within the 26-county Consolidated Metropolitan Statistical Area*

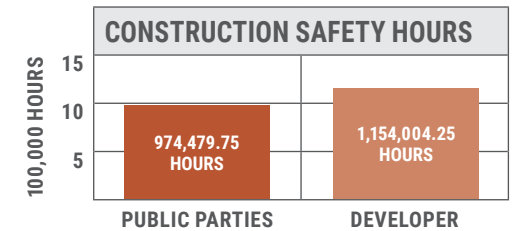
*Phase I, II, IIIA, IIIB, IIIC, and VMS Phase II from 1/1/08 through 2/28/23. There are no local residency participation goals for the project.

Additional Budget information: <http://thebankspublicpartnership.com/wp-content/uploads/budget-2023-q1.pdf>

Additional Economic Inclusion information: <http://thebankspublicpartnership.com/wp-content/uploads/economic-inclusion-2023-q1.pdf>

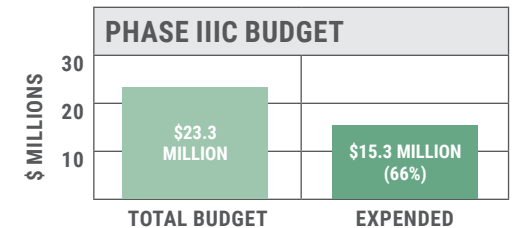
SAFETY

Public Parties construction safety hours for all phases from 1/1/08 through 3/31/23.



BUDGET

The Public Parties project work remained within budget.



SCHEDULE

All Public Parties work is on schedule for 2023.





PUBLIC PARTIES

Upper right: The Elm Street wall marks the west perimeter of the Cincinnati Black Music Walk of Fame, under construction.

Lower right: Workers install granite along the west wall of the Cincinnati Black Music Walk of Fame.

Below: Third Street Dynamic Message Signage guided traffic on Opening Day.



Banks Radio
The Soundtrack of Cincinnati

+ Follow



DEVELOPER

Upper left: The Banks Radio “The Soundtrack of Cincinnati” on iHeart Radio was announced.

Upper right: This Instagram post teased the planned summer opening of Red Leprechaun Irish Pub.

Lower: Killer Queen restaurant and bar prepared for its planned April opening.



PARKS


Upper right: Hiking group toured the Ohio River Walk.


Lower right: Spring flowers bloom in the Smale Riverfront Park Women's Garden.


Below: A sunny day at Smale Riverfront Park included enjoying the Rosenberg Swings.





COMMUNICATIONS


1,626
Followers


30
Tweets


4,500
Impressions*


238
Engagements‡


16
Media Stories


WWW

- TOTAL VISITOR SESSIONS: **3,829**
- AVERAGE MONTHLY SESSIONS: **1,296**
- TOTAL PAGE VIEWS: **5,530**
- MONTHLY PARKING PAGE VIEWS: **1,166**
- AVERAGE DURATION: **1:01 minutes**

@IBackTheBanks

Additional Media information: <https://thebankspublicpartnership.com/wp-content/uploads/media-summary-2023-q1.pdf>

*Impressions equals the number of times users saw the tweet on Twitter.

‡Engagements is the total number of times users have interacted with a tweet, including retweets, replies, follows, and likes.

The Honorable Alicia Reece, President of the Board of Hamilton County Commissioners, welcomed media and other special guests to a news conference and update on construction of Hamilton County's newest tourist attraction, the Cincinnati Black Music Walk of Fame, opening July 22, 2023.



www.thebankspublicpartnership.com



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