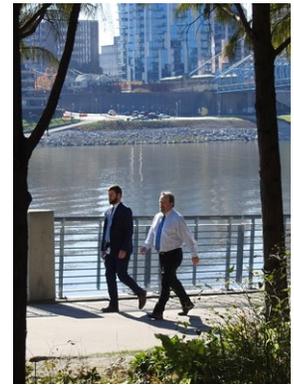




PROJECT YEAR IN REVIEW: 2021

THE BANKS





THE BANKS PROJECT: 2021 IN REVIEW

The year 2021 offered hope with easing of COVID restrictions and seeing businesses beginning to bounce back. Public Parties- and Developer-led construction continued throughout the year.

- Business at The Banks began building again, as venues opened up and customers returned. Fishbowl expanded, E+O Kitchen opened, and Frost Factory was signed as a new tenant.
- DORA—the Designated Outdoor Refreshment Area—opened in March. An area within the DORA from Joe Nuxhall Way to Marian Spencer Way was permanently closed to vehicular traffic.
- Phase IIIB’s completion was celebrated in June with a ribbon-cutting ceremony, the opening of the Andrew J. Brady Music Center and outdoor stage.
- Anderson Real Estate broke ground for development of Lot 19, with plans for constructing the Filson Queen City Kitchen & Bar.
- VMS and Digital Messages construction was completed, with signage activated in phases.
- The Roebling Bridge was closed for repairs and remained closed through year-end.
- The Cincinnati Black Music Walk of Fame was introduced with an induction ceremony for four inaugural honorees and plans to develop Lot 28 as an interactive, permanent installation.

COVER—Upper left: Civil rights icon Marian Spencer was honored with a statue placed in the Women’s Garden at Smale Riverfront Park. **Upper right:** Officials named four inaugural honorees and announced intent to develop the Cincinnati Black Music Walk of Fame on Lot 28. **Main photo:** In June, key stakeholders marked completion of Phase IIIB infrastructure, including Race Street turnaround, Central Riverfront Garage and Smale Riverfront Park expansions and completion of the Andrew J. Brady Music Center, with an on-site ribbon-cutting on the event lawn.

THIS PAGE—Left: Construction crews prepare Lot 19 for concrete pour for Filson Queen City Kitchen & Bar. **Center:** Variable Message Signage spanned Second Street, with phased activation underway. **Right:** Early sunsets and warm temperatures drew many to the Ohio River Walk late afternoons in November.

HIGHLIGHTS

PUBLIC PARTNERSHIP

Race Street stairs seen in snowy work conditions.



Workers form Race Street turnaround.



New parking entrance offers convenience for Music Center patrons.



Black Music Walk of Fame inaugural honoree Bootsy Collins.



Lazy last day of summer at Smale Park.



Autumn leaves are the backdrop for a walk in the labyrinth.



JAN/FEB



Phase IIIB added 267 parking spaces and two Mehring Way entrances.

MAR/APR



Central Riverfront Garage workers prepare for Spring opening.

MAY/JUN



Key stakeholders in Phase IIIB and VMS Phase II are recognized for the partnership effort before the assembled crowd.

JUL/AUG



Electric Vehicle charging stations added to Central Riverfront Garage.

SEP/OCT



Variable Message Signage activated in phases.

NOV/DEC



Lot 28 is future home of the Cincinnati Black Music Walk of Fame.

HIGHLIGHTS

DEVELOPMENT

Crews create outdoor plaza for the Music Center.



Opening Day saw limited crowds to comply with health guidelines.



Phase I buildings sport a fresh coat of paint.



Workers prepare E+O Kitchen for opening.



The Banks welcomed the FIFA World Cup Site Selection team.



Concrete pour on Lot 19.



JAN/FEB



Granite pavers are installed on the Music Center plaza.

MAR/APR



Designated Outdoor Refreshment Area was established in March.

MAY/JUN



The Andrew J. Brady Music Center begins outdoor stage construction.

JUL/AUG



Rockin' the Roebling summer concerts drew crowds to Schmidlapp Lawn.

SEP/OCT



Coming soon—Frost Factory!

NOV/DEC

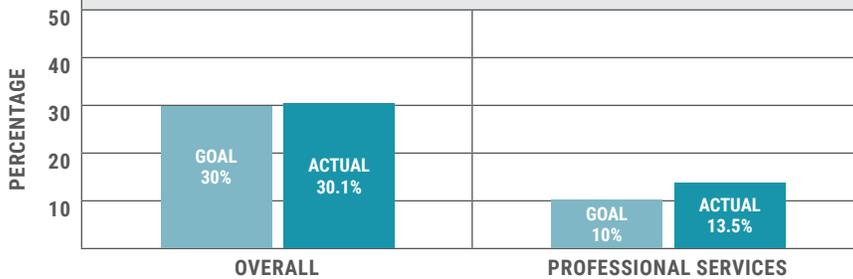


AC Hotel Upper Deck offers igloos to keep out the cold.

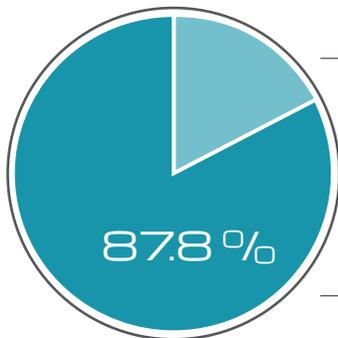
PROJECT PILLARS

ECONOMIC INCLUSION

SMALL BUSINESS ENTERPRISE (SBE) PARTICIPATION 2008-21



CONTRACTOR FEES 2008-21



Percentage of workforce living within the 26-county Consolidated Metropolitan Statistical Area*

* There are no local residency participation goals for the project.

Combined Minority and Women Workforce Participation

Female: 0.31%
Minority: 16.5%

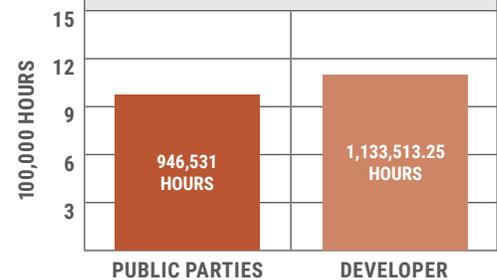
Disadvantaged Business Enterprise (DBE)

Goal/participation varied by project, between 4% and 9%.

SAFETY

Public Parties construction safety hours for all phases from January 1, 2008 through December 31, 2021.

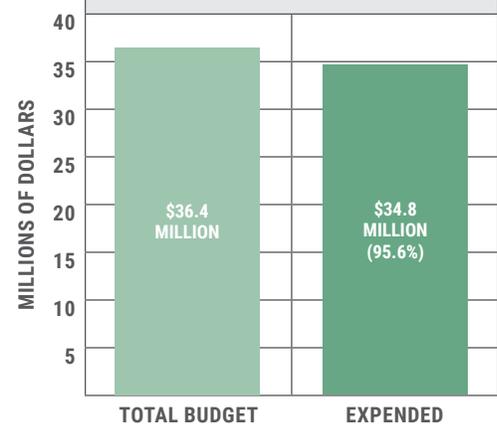
CONSTRUCTION SAFETY HOURS



BUDGET

The Public Parties project work remained within budget.

PHASE IIIB BUDGET



SCHEDULE

All Public Parties work was **completed on schedule** in 2021.

100%

Additional Budget information: <http://thebankspublicpartnership.com/wp-content/uploads/budget-novdec2021.pdf>

Additional Economic Inclusion information: <http://thebankspublicpartnership.com/wp-content/uploads/economic-inclusion-novdec2021.pdf>

COMMUNICATIONS



Highlight of 2021 was the ribbon cutting to commemorate completion of Phase IIIB and VMS Phase II.

 1,649 Followers	 198 Tweets	 180,399 Impressions*	 4,186 Engagements [†]
@IBackTheBanks			

*Impressions equals the number of times users saw the tweet on Twitter.
 †Engagements is the total number of times users have interacted with a tweet, including retweets, replies, follows, and likes.

 WWW	<ul style="list-style-type: none"> ■ TOTAL VISITOR SESSIONS: 8,309 ■ AVERAGE MONTHLY SESSIONS: 571 ■ TOTAL PAGE VIEWS: 11,222 ■ MONTHLY PARKING PAGE VIEWS: 476 ■ AVERAGE DURATION: 0:56 minutes 	 1,778 Media Mentions
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Additional Media information: <http://thebankspublicpartnership.com/wp-content/uploads/media-summary-novdec2021.pdf>

PUBLIC PARTIES CONSTRUCTION



Walnut Street Steps beckon as the sun goes down and the lights turn up.



Perimeter wall construction at Lot 24, north of The Andrew J. Brady Music Center lawn.

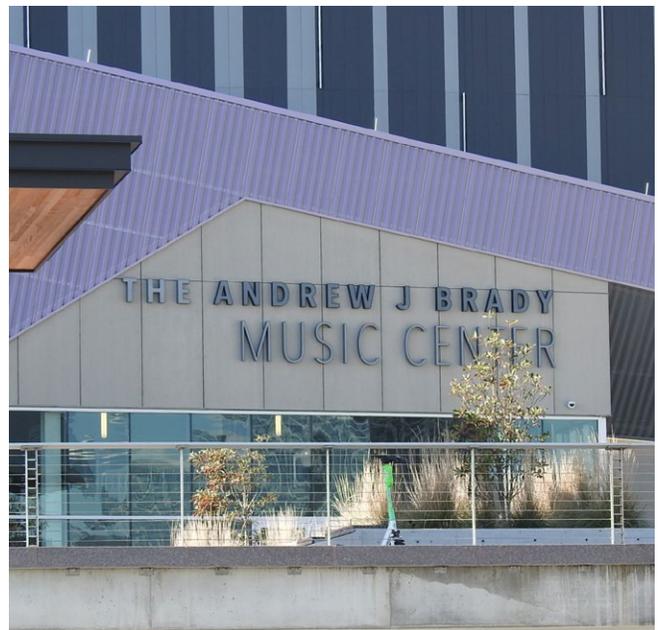
DEVELOPER



Concrete pour in the early hours at the site for Filson Queen City Kitchen & Bar.



E+O Kitchen opened in November at Freedom Way and Race Street.



The Andrew J. Brady Music Center updated its name and signage.

PARKS

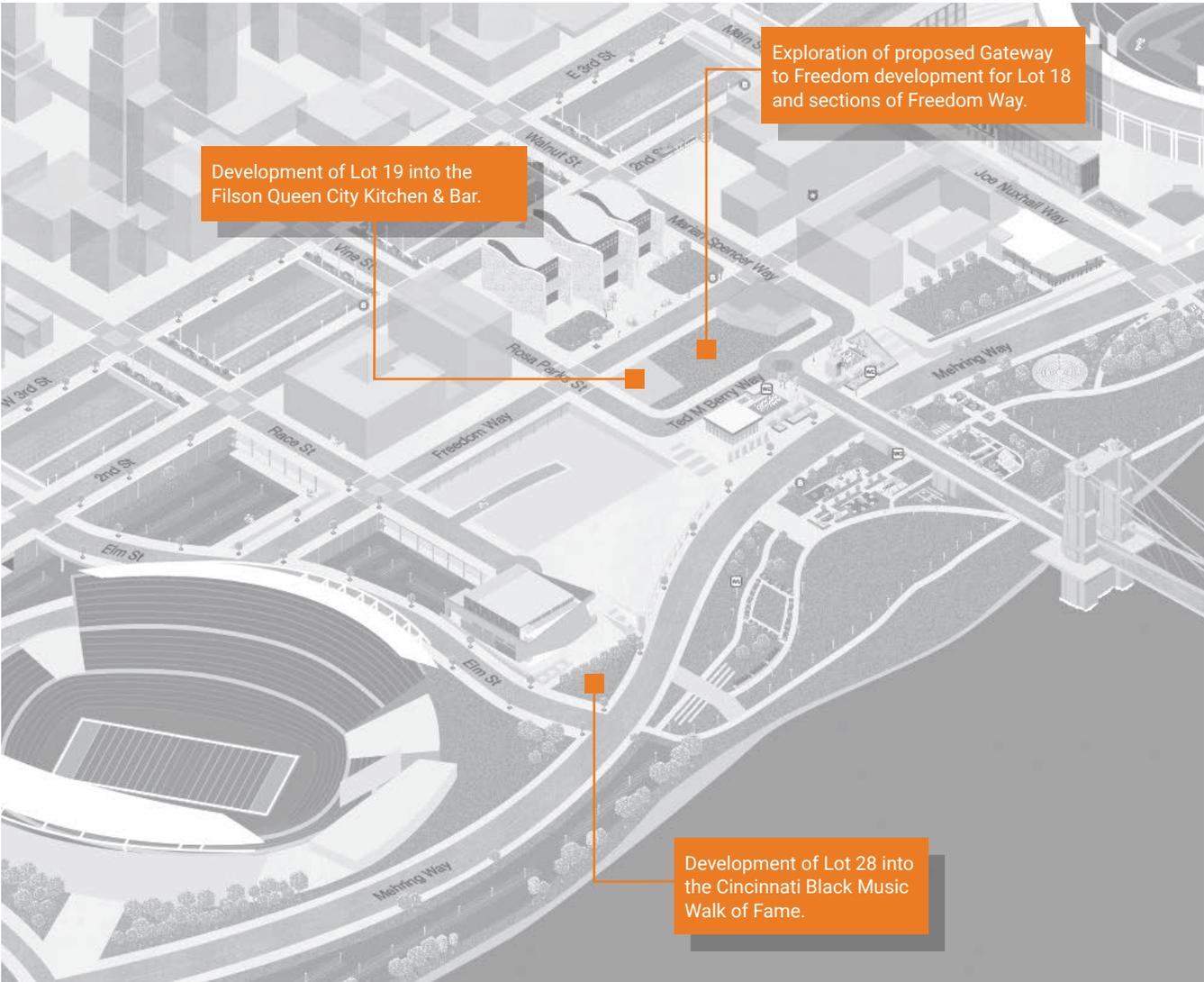
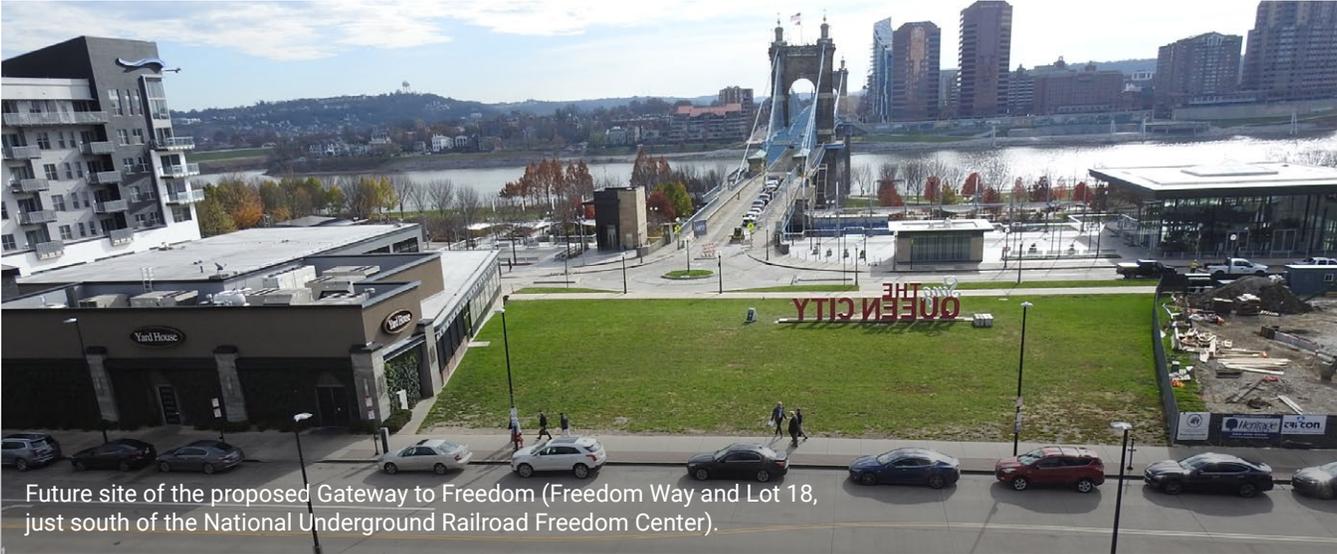


One more benefit to remote working is doing so from Smale Riverfront Park.



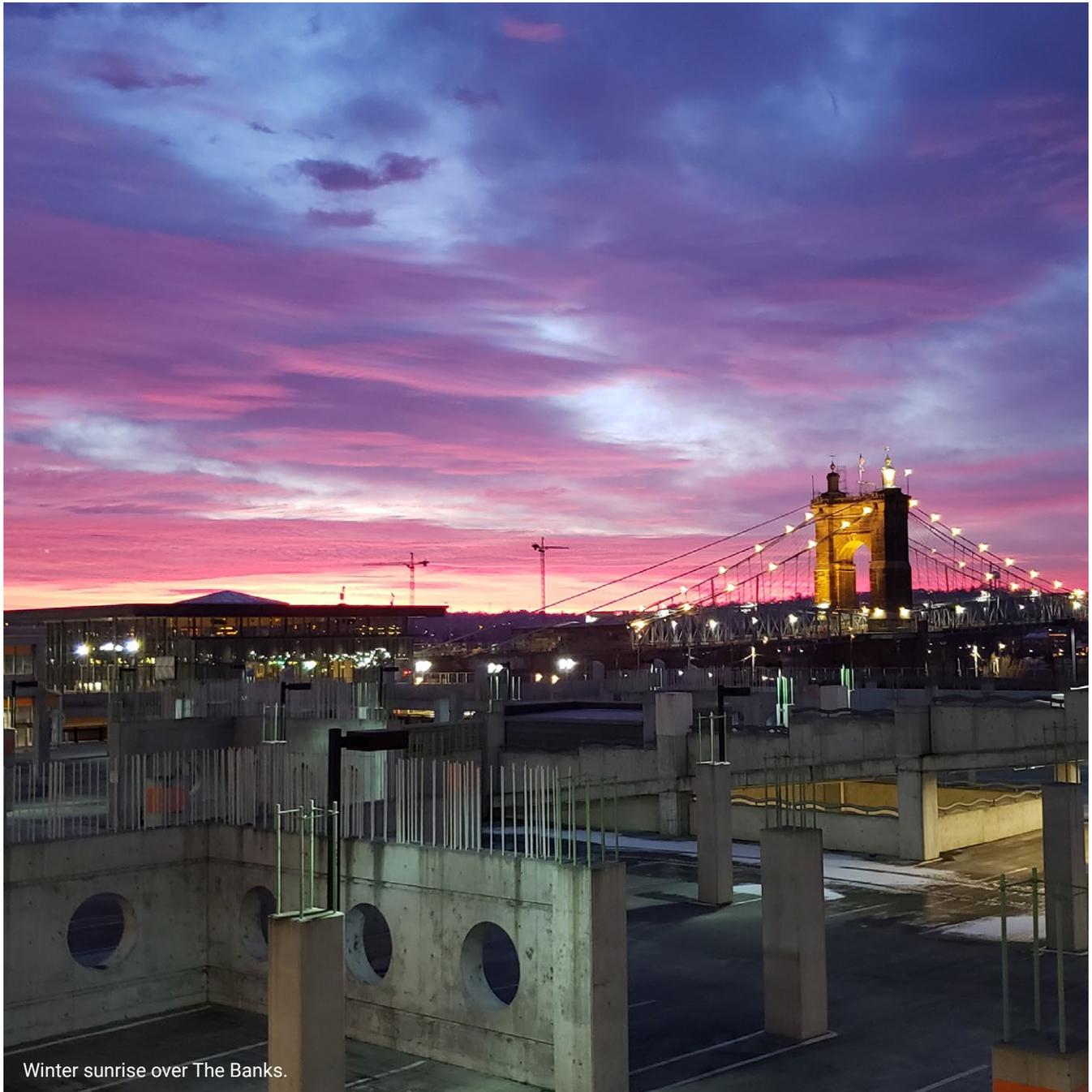
Exercise time!

WHAT'S NEXT





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www.thebankspublicpartnership.com