

PROGRESS REPORT: Q2 2023

THE BANKS PUBLIC PARTNERSHIP





Not only was June “bustin’ out all over” at The Banks, but April and May were too!

- Public Parties construction continued on The Cincinnati Black Music Walk of Fame in anticipation of the July 22, 2023, Induction and Ribbon-cutting Ceremony.
- Business at The Banks was fueled this quarter by:
 - Kids Opening Day in April at Great American Ball Park
 - Flying Pig Marathon, with the “Finish Swine” at The Banks in May
 - Smale Riverfront Park’s Family Fun Days
 - “Rockin’ the Roebling” Thursday evening concerts on Schmidlapp Event Lawn (May through September)
 - Brady Music Center concerts
 - Killer Queen’s opening along East Freedom Way in April
 - Juneteenth Block Party along Freedom Way
 - Cincinnati PRIDE Parade
 - Cincinnati Reds in first place in the National League Central (late June)
 - Paycor Stadium hosting the Taylor Swift Eras Tour (June 30/July 1)
 - Cincinnati Reds and BetMGM Sportsbook lease for space at the corner of Third Street and Joe Nuxhall Way

COVER—

Main: Granite surface and lighting was placed in the dance area of the Cincinnati Black Music Walk of Fame.

Upper right: Billboard outside Great American Ball Park celebrated the Reds rise in division standings.

Lower right: Fans of Taylor Swift wait in line to purchase Eras Tour merchandise.

THIS PAGE—

Left: Workers install granite on walls of the Cincinnati Black Music Walk of Fame.

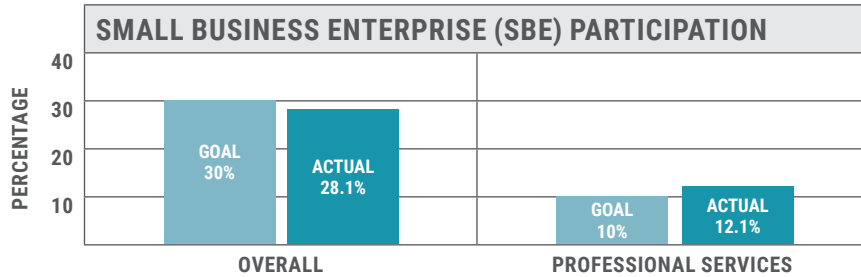
Center: The Flying Pig Marathon drew a record number of participants despite inclement weather.

Right: Cincinnati Symphony Orchestra sponsored a Brady Center Block Party at The Banks.

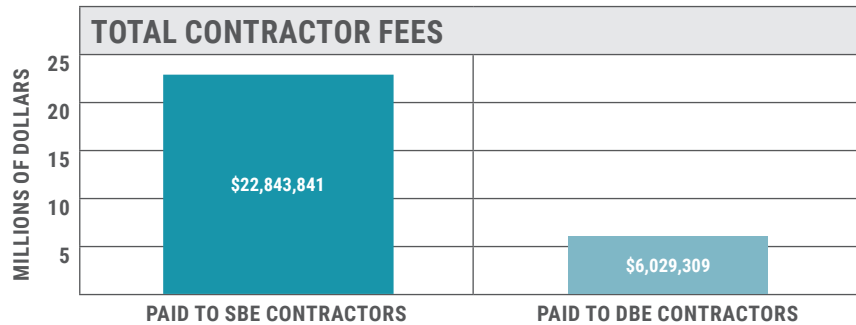
PROJECT PILLARS

ECONOMIC INCLUSION

Phase I, II, IIIA, IIIB and IIIC Small Business Enterprise (SBE) participation 1/1/08 through 6/30/23.

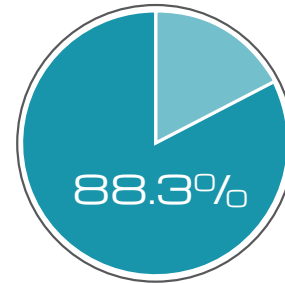


Money paid to SBE and DBE contractors 1/1/08 through 6/30/23.



Combined Minority and Women Workforce Participation 1/1/22 through 5/31/23 for Phase IIIC
 Female: 4.15%
 Minority: 15.64%

Phase I, II, IIIA and IIIB Disadvantaged Business Enterprise (DBE)
 Goal/participation varied by project, between 4% and 9%.



Percentage of workforce living within the 26-county Consolidated Metropolitan Statistical Area*

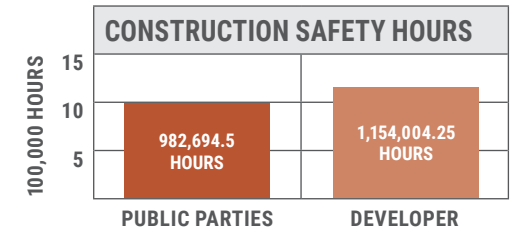
*Phase I, II, IIIA, IIIB, IIIC, and VMS Phase II from 1/1/08 through 5/31/23. There are no local residency participation goals for the project.

Additional Budget information: <http://thebankspublicpartnership.com/wp-content/uploads/budget-2023-q2.pdf>

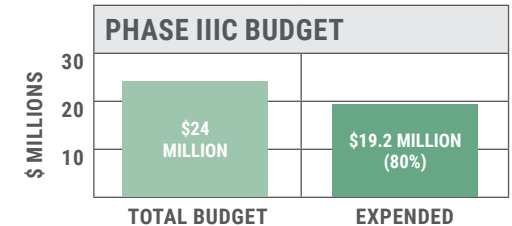
Additional Economic Inclusion information: <http://thebankspublicpartnership.com/wp-content/uploads/economic-inclusion-2023-q2.pdf>

SAFETY

Public Parties construction safety hours for all phases from 1/1/08 through 6/30/23.



The Public Parties project work remained within budget.



SCHEDULE

All Public Parties work is on schedule for 2023.



PUBLIC PARTIES

Upper right: Workers enjoy a visit from Hamilton County Commission President, Alicia Reece, to recognize the crew's flawless safety record on the Cincinnati Black Music Walk of Fame.

Lower left: Variable Message Signage Phase III contract was awarded in the second quarter. When the project is completed, technology will provide information on available spaces throughout the Central Riverfront Garage.

Lower right: Signage was placed at the entrance to the Cincinnati Black Music Walk of Fame in June.





DEVELOPER

Upper left: Red Leprechaun, an Irish pub on West Freedom Way, will aim for an opening in third quarter.

Upper right: Killer Queen opened for business in April.

Lower: Visitors commemorated Juneteenth along Freedom Way in front of the National Underground Railroad Freedom Center.

PARKS

Upper right: Children cooled down at one of Smale Riverfront Park's splash pads.


Lower left: A sunny day at Smale Riverfront Park was the perfect backdrop for a walk.


Lower middle: The hydraulic playground kept children engaged for an afternoon at Smale Riverfront Park.


Lower right: Families visit Smale Riverfront Park for Family Fun Days.




COMMUNICATIONS


1,625
Followers


23
Tweets


4,693
Impressions*


281
Engagements†


12
Media Stories



- TOTAL VISITOR SESSIONS: **7,600**
- AVERAGE MONTHLY SESSIONS: **2,533**
- TOTAL PAGE VIEWS: **9,523**
- MONTHLY PARKING PAGE VIEWS: **2,608**
- AVERAGE DURATION: **0:57 minutes**

@IBackTheBanks

Additional Media information: <https://thebankspublicpartnership.com/wp-content/uploads/media-summary-2023-q2.pdf>

*Impressions equals the number of times users saw the tweet on Twitter.

†Engagements is the total number of times users have interacted with a tweet, including retweets, replies, follows, and likes.



Bengals fans visit the autograph booth at “Jungle to the Hall” event designed to bring Hall of Fame awareness to worthy Cincinnati players.



WHAT'S NEXT

1. A ribbon-cutting and opening celebration for the Cincinnati Black Music Walk of Fame is scheduled for Saturday, July 22, 2023.
2. Red Leprechaun, an Irish pub on West Freedom Way, expects to open in early third quarter.
3. Implementation of Variable Message Signage Phase III (parking guidance within the Intermodal Transit Facility/Central Riverfront Garage) project will continue.

www.thebankspublicpartnership.com



THE BANKS
Public Partnership

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Published 7/20/23