

JBSC chair and Cincinnati Reds CEO Bob Castellini cuts the 10th anniversary cakes with help from children born in April 2008—with an able assist from city, county and state officials and Freedom Center leaders. Monday, April 2, 2018 was named “The Banks Public Partnership Day in Cincinnati and Hamilton County.”



## APRIL 2, 2018 10TH ANNIVERSARY



City Council member Amy Murray brings greetings and a proclamation from the City of Cincinnati.



Commission president Todd Portune brings greetings and a proclamation from Hamilton County.

# THE BANKS MONTHLY REPORT: MARCH/APRIL 2018

March and April brought stark contrasts to The Banks, weather-wise: snow on the ground in March, then a slight rise in the river level and (finally) spring-like sunshine and temperatures so the tulips and daffodils bloom in Smale Riverfront Park.

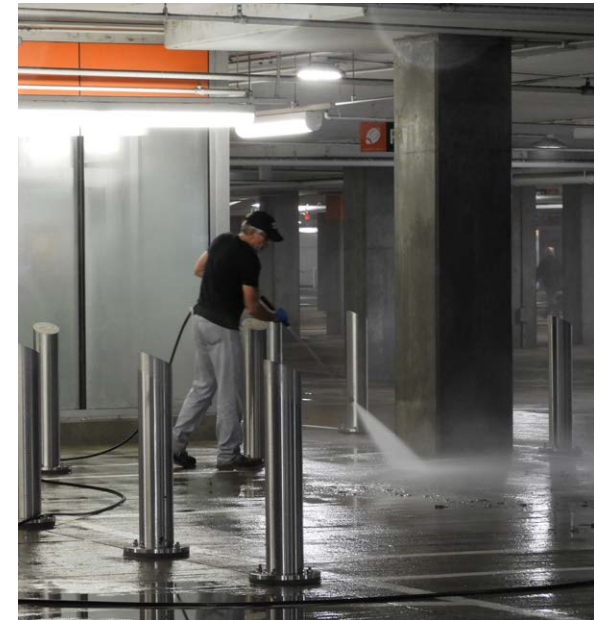
In March, the Joint Banks Steering committee with the City and the County (Public Parties) reviewed proposals for development of an entertainment/concert venue at The Banks. In April, the Public Parties advertised the Developer RFQ/RFP to solicit bids for development of portions of the remaining areas in The Banks.

Three (count 'em, three!) Opening Days for the Cincinnati Reds gave fans a rain-delayed March 30 start to the baseball season. Kids Opening Day was March 31. An April 2 opener began with the 99th Findlay Market Opening Day Parade and created a star-spangled backdrop (including fireworks) to commemorate the 10th Anniversary of the groundbreaking (April 8, 2008) of The Banks.

# PUBLIC PARTIES CONSTRUCTION



Master of Ceremonies Anthony Munoz introduces the “Decade of Development” at The Banks on 4/2/18—10 years to the day of the groundbreaking! Thanks to Holy Grail at The Banks for use of the music stage between sets.



Powerwashing Block 24 removes debris left behind by the February flood.



Cincinnati Reds Opening Day pre-game crowd jams Freedom Way and Joe Nuxhall Way. Photo courtesy of Cincinnati Reds.



Reds fans line Freedom Way for the parade of the mascots on Kids Opening Day.

# DEVELOPER



Condado Taco opened for business in April. Also in April, Galla Park announced it would lease the space on the southwest corner of Second Street and Joe Nuxhall Way.



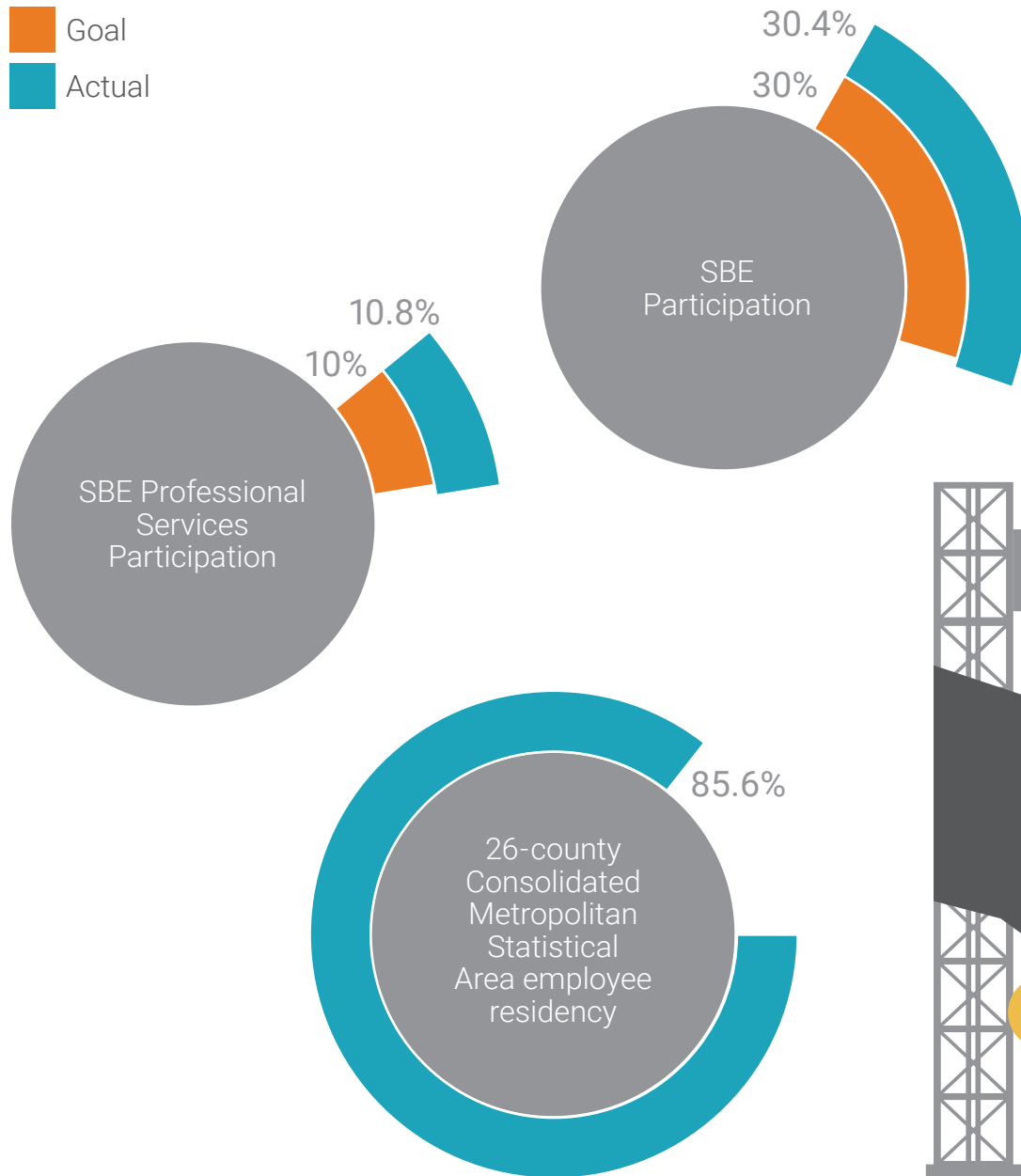
Joella's Hot Chicken will join the lineup of restaurants at The Banks this year. The Joint Banks Steering Committee opened proposals received for a concert venue at The Banks and began its review.



Lunchtime along Freedom Way.

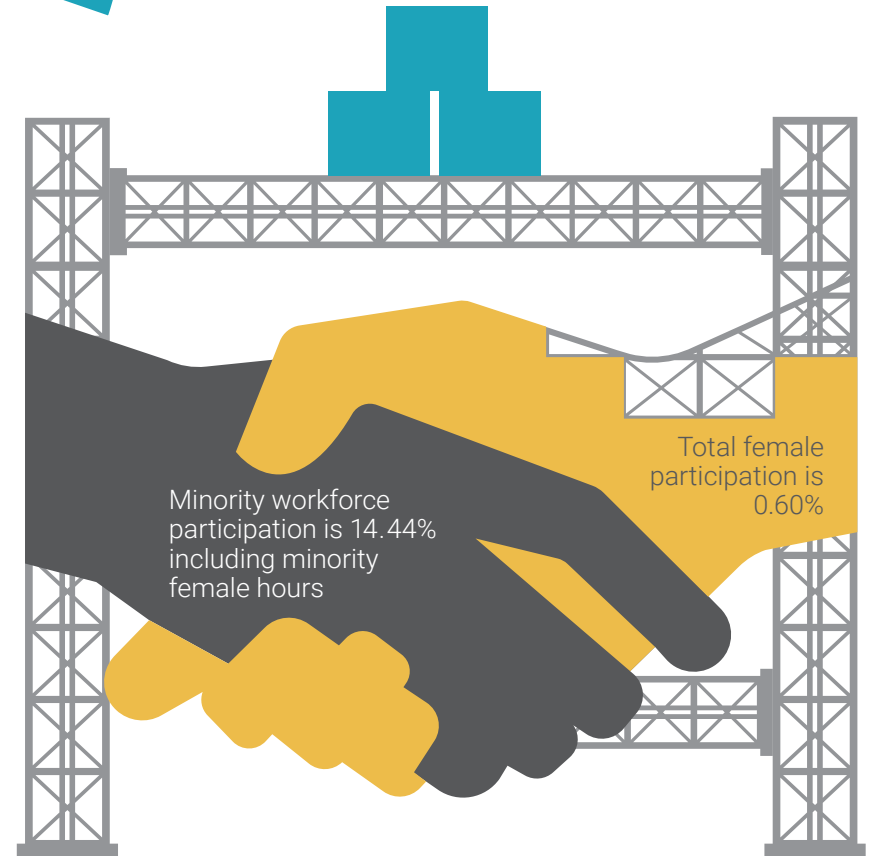
# ECONOMIC INCLUSION: PHASE IIIA

■ Goal  
■ Actual

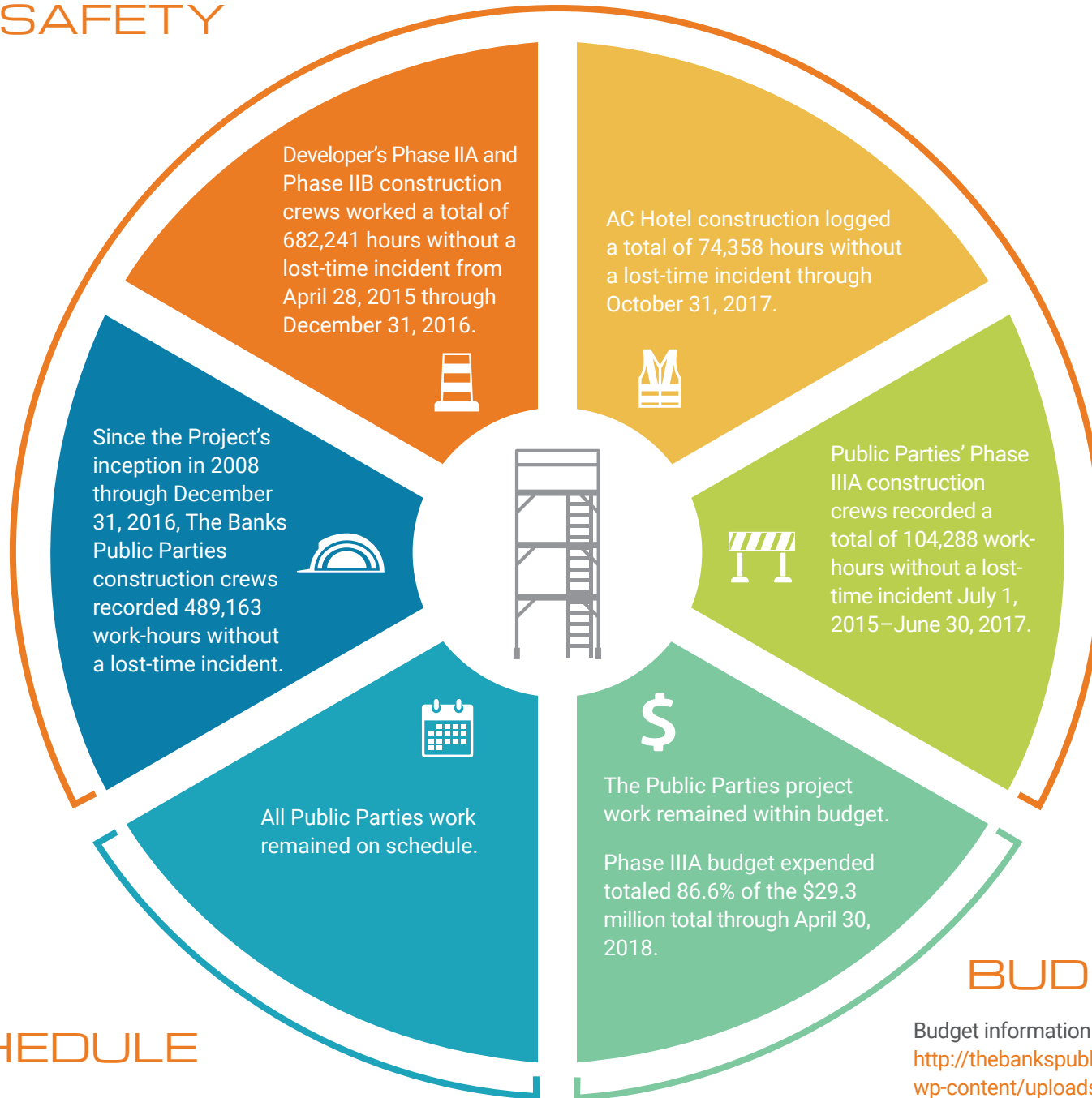


Economic Inclusion information is available here:  
<http://thebankspublicpartnership.com/wp-content/uploads/economic-inclusion-marapr2018.pdf>

\$ 5,631,447  
 paid to SBE contractors



# SAFETY



# SCHEDULE

# BUDGET

Budget information is available here:  
<http://thebankspublicpartnership.com/wp-content/uploads/budget-marapr2018.pdf>

# PARKS



The Women's Garden and Adventure Play usher in spring to the riverfront.



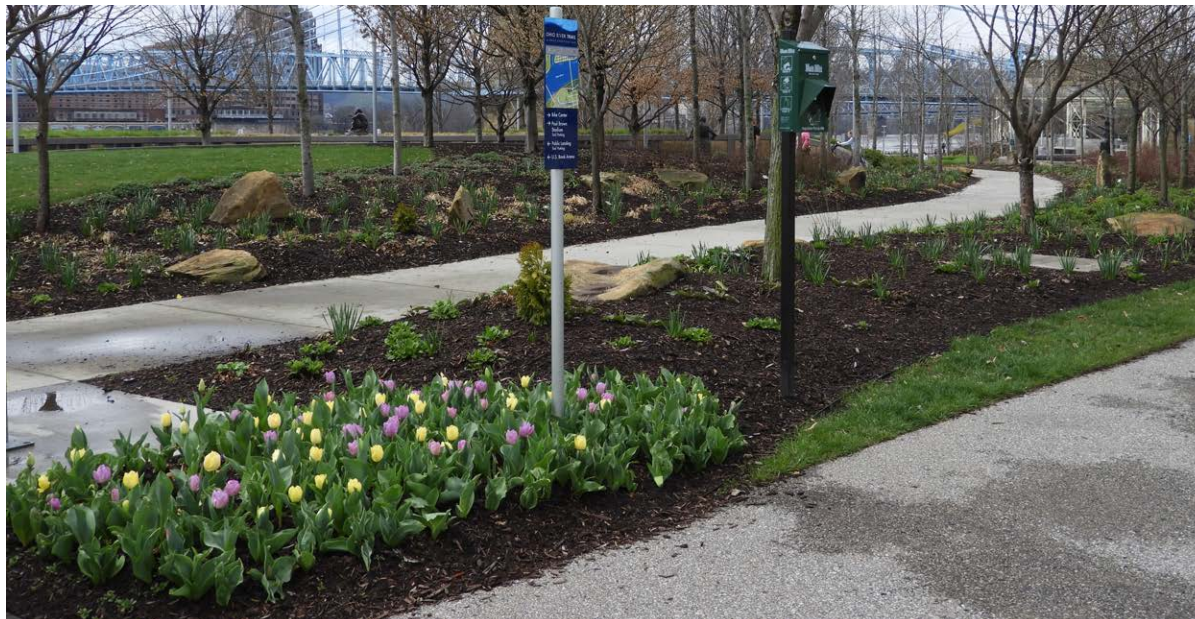
Rosenberg Swings are always popular on a sunny day during spring break for Cincinnati area schools.



## PARKS (cont'd)

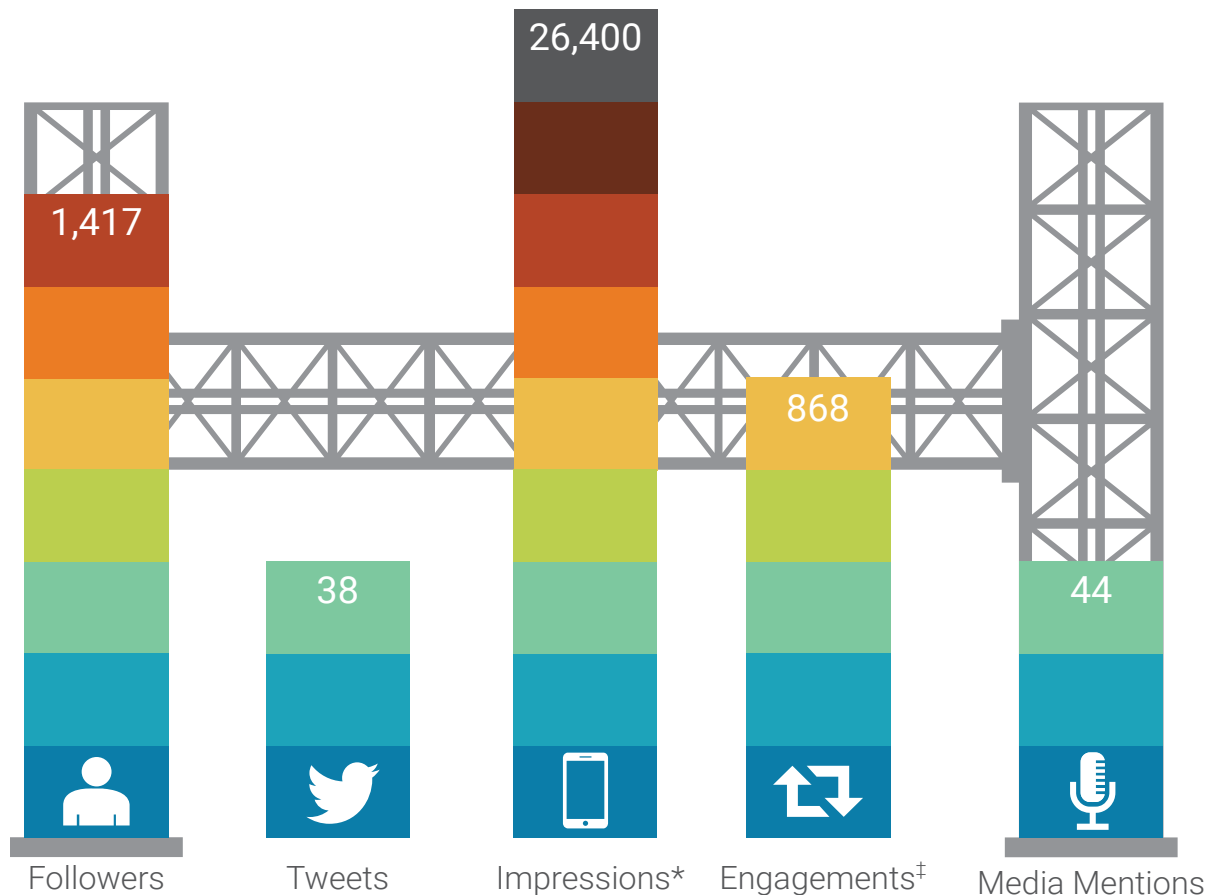


Families flock to Adventure Play for outdoor fun.



The tulips bloom in Smale Riverfront Park.

# COMMUNICATIONS



@IBackTheBanks

- In March the WCPO Insider, The Cincinnati Enquirer, and Cincinnati Business Courier covered the development announcement of a new tenant, Joella's Hot Chicken.
- The Banks Public Partnership received media coverage of the April 2, 2018 event commemorating the 10th anniversary of the groundbreaking. [View the video featuring City of Cincinnati and Hamilton County officials with several children born in April 2008, cutting Midwest Culinary Institute's cakes to mark this milestone.](#)
- Project Executive Phil Beck was interviewed March 30 by Fox Sports Ohio about the 10th Anniversary and development opportunities at The Banks.
- Also in April, media coverage (print, electronic and digital) highlighted the opening of Condado Taco in the AC Hotel, the opening of The Upper Deck (AC Hotel rooftop bar), the review of proposals for the concert venue at The Banks, and the announcement of an agreement with Galla Park to occupy the restaurant space at the corner of Second Street and Joe Nuxhall Way. In addition, WCPO Insider offered a comparison of The Banks project today to its 2007 Master Plan.

Additional Media information is available here: <http://thebankspublicpartnership.com/wp-content/uploads/media-summary-marapr2018.pdf>

\*Impressions equals the number of times users saw the tweet on Twitter.

‡Engagements is the total number of times users have interacted with a tweet, including retweets, replies, follows, and likes.

# COMMUNICATIONS (cont'd)



Assisting with the cake-cutting for the 10th anniversary were students from SCPA and St. Mary Hyde Park who were celebrating their 10th birthdays in April—shown here with school chaperones (rear, left) and emcee Anthony Munoz (rear, right).



A glimpse of the Roebling Bridge at dawn, near the Carousel building and steps to Mehring Way.



Three cakes from Midwest Culinary Institute celebrate (left to right) The Banks Public Partnership (infrastructure), the Decade of Development 2008-2018, and The Banks Cincy (development). Thanks to Messer for sponsoring the cakes; to Prus Construction for sponsoring t-shirts, and CR+Architecture for its support of fireworks on April 2.

# WHAT'S NEXT



Sunrise over Radius at The Banks.

- New restaurant tenants are preparing for opening.
- The Joint Banks Steering Committee will review submissions for the Developer RFQ/RFP for future development at The Banks.
- Carol Ann's Carousel at Smale Riverfront Park will celebrate its third birthday on May 12th.
- The Banks Variable Message Signage (VMS) Phase 2 bids will be advertised in May.

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