

THE BANKS PUBLIC PARTNERSHIP
MEDIA SUMMARY—Second Quarter 2022

TWITTER STATISTICS: @IBackTheBanks followers--1,658

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
April	12	4.1K	153
May	8	3.2K	97
June	14	4.1K	71
TOTAL	34	11.4K	321

NEWS MEDIA STORIES

The following summarizes the key stories covering The Banks that appeared in print, online, and in broadcast media outlets in the Second Quarter 2022. The stories are separated by subject matter: Public Parties and Developer.

In April, coverage on Developer-related topics appeared in four broadcast and one digital media outlet. Topics included the third anniversary for The Banks Community Authority and new tenant for portion of available space in the GE Building. Public Parties mentions included the Cincinnati Black Music Walk of Fame.

In May, Developer-related mentions included Galla Park, new lessee for former Joella's Hot Chicken space, and the return of Rockin' the Roebling Thursday evening free concerts, and concert activity at GABP and Brady Music Center. A total of two print/digital and five broadcast nine broadcast media outlets provided coverage.

In June, Public Parties-related media mentions included the Cincinnati Black Music Walk of Fame and related activities introducing the 2022 honorees. These mentions appeared in five broadcast, two digital and two print media.

7/20/22