

THE BANKS PUBLIC PARTNERSHIP
MEDIA SUMMARY—Third Quarter 2022

TWITTER STATISTICS: @IBackTheBanks followers--1,657

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
July	6	1.3K	46
August	15	3.8K	105
September	15	3.8K	116
TOTAL	36	8.9K	267

NEWS MEDIA STORIES

The following summarizes the key stories covering The Banks that appeared in print, online, and in broadcast media outlets in the Third Quarter 2022.

In July, coverage on topics appeared in four print/digital and six broadcast media outlets. A total of 113 mentions covered these topics: Cincinnati Black Music Walk of Fame, Celtic Festival, Bengals Stadium naming rights, Killer Queen to occupy former Joella’s Hot Chicken space, and announcement of the return of the BLINK Festival.

In August, a total of two print/digital and seven broadcast media outlets provided coverage. Mentions numbered 31 on the following topics: Paycor Stadium naming rights, Kroger Wellness Festival, The Banks Tailgate Zone, The Filson opening, Freedom Center free admission days, and BLINK.

In September, a total of 70 mentions included the Kroger Wellness Festival, Oktoberfest, Fort Washington Way decking, Paycor Stadium ribbon-cutting, Cincinnati Black Music Walk of Fame, Cincinnati Black Music Walk of Fame, and The Filson Queen City Kitchen & Bar opening. These mentions appeared in seven broadcast and two print/digital media.

10/20/22