

THE BANKS PUBLIC PARTNERSHIP
MEDIA SUMMARY—Fourth Quarter 2022

TWITTER STATISTICS: @IBackTheBanks followers--1,640

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
October	10	2.2K	115
November	9	3.3K	150
December	6	2.3K	92
TOTAL	25	7.8K	357

NEWS MEDIA STORIES

The following summarizes the key stories covering The Banks that appeared in print, online, and in broadcast media outlets in the Fourth Quarter 2022.

In October, coverage on topics appeared in two print/digital and eight broadcast media outlets. A total of 128 mentions covered these topics: BLINK, capping Fort Washington Way, Cincinnati Black Music Walk of Fame, and Smale Park.

In November, a total of seven broadcast media outlets provided coverage. Mentions numbered 87 on the following topics: World Cup Watch Parties, ChristKindlMarkt, DAV5K Race, and the DORA.

In December, a total of 80 mentions appeared in eight broadcast media and one print medium. Topics includes included: World Cup Watch Parties, SantaCon, Bengals Tailgate at The Banks, and ChristKindlMarkt.

1/20/23