

**THE BANKS PUBLIC PARTNERSHIP**  
**MEDIA SUMMARY—Second Quarter 2023**

**TWITTER STATISTICS: @IBackTheBanks followers--1,625**

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
April	5	724	62
May	10	1,874	105
June	8	2,095	114
<b>TOTAL</b>	<b>23</b>	<b>4,693</b>	<b>281</b>

**NEWS MEDIA STORIES**

The following summarizes the topics about The Banks (developer, and Public Parties) that appeared in print, online, and in broadcast media outlets in the Second Quarter 2023. The total number of topics related to The Banks was...

In April, the following topics appeared in two print/digital and 10 broadcast media outlets. Stories earning coverage included the Cincinnati Black Music Walk of Fame, Smale Riverfront Park activities, and general mentions of one-time special events at The Banks.

In May, a total of two print/digital and eight broadcast media outlets provided coverage on The Banks. Stories featured include Rockin' the Roebling concerts, Smale Riverfront Park activities, and general happenings at The Banks.

In June, news related to The Banks appeared in 12 broadcast media outlets and two print/digital media. Stories included Taylor Swift Concert, the Cincinnati Black Music Walk of Fame, Brady Center concerts, and general news and events at The Banks.

7/20/23