

THE BANKS PUBLIC PARTNERSHIP
MEDIA SUMMARY—Third Quarter 2023

SOCIAL MEDIA POSTING STATISTICS: @IBackTheBanks followers--1,623

<i>Months</i>	www.X.com <i>Posts</i>	<i>Impressions</i>	<i>Engagements</i>
July	17	6,024	282
August	11	2,074	88
September	6	1,765	66
TOTAL	34	9,863	436

NEWS MEDIA STORIES

The following summarizes the topics about The Banks (developer, and Public Parties) that appeared in print, online, and in broadcast media outlets in the Third Quarter 2023. The total number of topics related to The Banks was...

In July, the following topics appeared in six print/digital and nine broadcast media outlets. Stories earning coverage included the Cincinnati Black Music Walk of Fame, the Cincinnati Music Festival, new office tenant to GE Operations Building, and the Celtic Festival.

In August, a total of five print/digital and nine broadcast media outlets provided coverage on The Banks. Stories featured included the Cincinnati Black Music Walk of Fame, movie showing of the “Sandlot,” interview with Phil Beck on “The Banks 2.0,” and the Kroger Wellness Festival.

In September, news related to The Banks appeared in 12 broadcast media outlets and two print/digital media. Stories included The Kroger Wellness Festival, BetMGM Sportsbook, Cincinnati Bengals, Fort Washington Way decks

Phil Beck, The Banks Project Executive, delivered two presentations about The Banks in third quarter: on September 11, a presentation to the UC Cincy Futures (university of Cincinnati Architecture students: and on September 13, a presentation to the Center for Local Government.

10/20/23

