

THE BANKS PUBLIC PARTNERSHIP
MEDIA SUMMARY—Fourth Quarter 2023

SOCIAL MEDIA POSTING STATISTICS: @IBackTheBanks followers--1,637

<i>Months</i>	www.X.com <i>Posts</i>	<i>Impressions</i>	<i>Engagements</i>
October	6	516	22
November	8	1,448	65
December	6	671	25
TOTAL	20	2,635	112

NEWS MEDIA STORIES

The following summarizes the topics about The Banks (developer, and Public Parties) that appeared in print, online, and in broadcast media outlets in the Fourth Quarter 2023.

In October, the following topics appeared in 10 broadcast media outlets. Stories earning coverage included the Red Leprechaun Irish Pub opening, The Cincinnati Black Music Walk of Fame, National Underground Railroad Freedom Center, and the Disabled American Veterans (DAV) 5K.

In November, a total of one print/digital and eight broadcast media outlets provided coverage on The Banks. Stories featured included the ChristkindlMarkt, National Underground Railroad Freedom Center, The Cincinnati Black Music Walk of Fame, and the General Electric Operations Center.

In December, news related to The Banks appeared in three print/digital and eight broadcast outlets. Stories included The Cincinnati Black Music Walk of Fame, ChristkindlMarkt, The Brady Center, the General Electric Operations Center, and Nation Kitchen & Bar.