

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR JULY/AUGUST 2019

TWITTER STATISTICS: @IBackTheBanks Followers: 1,558 (8/31/19)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
July	18	19.1K	360
August	14	10.7K	252

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in July 2019.

In July, broadcast, print and online media mentions totaled 178 which appeared in three print/digital and eight broadcast media.

Topics included Skystar Wheel, world Cup Village, Music Venue, 180 Walnut office tower, Marian Spencer Way, Sample Space, and Planet Fitness.

In August, a total of 76 mentions appeared in eight broadcast and three print/digital outlets. Topics included Music Venue, Phase IIIB, 180 Walnut office tower, Smale Park, Celtic Festival and mass casualty training experience.

In August, Project Executive Phil Beck led an economic development tour of The Banks for a group from the Azerbaijan, hosted by The World Affairs Council of Cincinnati & Northern Kentucky.

9/20/19