

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR MARCH/APRIL 2019

TWITTER STATISTICS: @IBackTheBanks Followers: 1,510 (4/30/19)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
March	15	7.6K	111
April	12	11.6K	279

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in March and April 2019.

In March, broadcast, print and online media mentions totaled 57 which appeared in one print/digital and nine broadcast media.

Topics included the Urban Land Institute (ULI) Student Competition, Carousel Craft Days, Skystar Wheel's Bark at The Wheel, Reds Opening Day Block Party, the concert/music venue, and Phase IIIB Bid Package #1.

In April, a total of 73 mentions appeared in seven broadcast and three print/digital outlets. Topics included Skystar Wheel's Bark at The Wheel, the concert/music venue, Community Authority, and construction opportunities at The Banks.

In April, Project Executive Phil Beck appeared as a panelist on CitiCable's Gateway to Economic Inclusion program, discussing construction opportunities at The Banks.

5/20/19