

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR MAY/JUNE 2019

TWITTER STATISTICS: @IBackTheBanks Followers: 1,538 (6/30/19)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
May	26	22.3K	303
June	18	12.0K	257

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in May and June 2019.

In May, broadcast, print and online media mentions totaled 303 which appeared in three print/digital and nine broadcast media.

Topics included Flying Pig Marathon course, Concert Venue, Asian Food Fest, SkyStar Wheel, American Ninja Warrior filming, Rose Lavelle mural and USA Women's Soccer Team/World Cup Viewing Village; and publicity regarding BurgerFi, The Escape Game, Moerlein Lager House Rockin' the Roebling concerts, and Joella's Hot Chicken.

In June, a total of 148 mentions appeared in eight broadcast and three print/digital outlets. Topics included Concert Venue, Rose Lavelle mural and Women's World Cup Viewing Village, SkyStar Wheel, mock disaster drill, and Taste of Belgium.

In June, Project Executive Phil Beck led an economic development tour of The Banks for a group from the Ukraine, hosted by The World Affairs Council of Cincinnati & Northern Kentucky. Beck also made a presentation to OKI's Intermodal Coordinating Committee on the Variable Message Signage program.

7/20/19