

## THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR MAY/JUNE 2020

**TWITTER STATISTICS: @IBackTheBanks Followers: 1,627 (6/30/20)**

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
May	21	24.2K	768
June	21	33.6K	1,365
TOTAL	42	57.8K	2,133

### NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in May and June 2020.

In May, broadcast, print and online media mentions totaled 263 which appeared in one print/digital and nine broadcast media. Topics included Reopening post-COVID-19 closures, curfew impact, Music Venue, Skystar, and Martin's BBQ.

In June, a total of 39 mentions appeared in five broadcast and one print/digital outlets. Topics included Reopening post-COVID-19 closures, curfew impact, Music Venue, Skystar, and Moerlein Lager House beer garden.

7/20/2020