

THE BANKS PUBLIC PARTNERSHIP: MEDIA SUMMARY FOR SEPTEMBER/OCTOBER 2019

TWITTER STATISTICS: @IBackTheBanks Followers: 1,567 (10/31/19)

<i>Months</i>	<i>Twitter Posts</i>	<i>Impressions</i>	<i>Engagements</i>
September	17	7.7K	179
October	26	15.7K	314

NEWS MEDIA STORIES & MENTIONS

The following summarizes the key stories/mentions of The Banks that appeared in print, online, and broadcast media outlets in September and October 2019.

In September, broadcast, print and online media mentions totaled 185 which appeared in three print/digital and seven broadcast media. Topics included Fishbowl, Pies & Pints, BLINK, Skystar Wheel, Music Venue, and Rideshare Zones.

In October, a total of 251 mentions appeared in eight broadcast and four print/digital outlets. Topics included Music Venue, Mass Casualty Drill, Skystar Wheel, Tailgate Zone, Oktoberfest, Smale Park, Marty Brennaman Thank You, and Riverfront Entertainment District.

11/20/19