

The Banks September 2014 Media Summary

Twitter Statistics:

Posts: 22

Retweets, Mentions & Favorites: 77

New Followers: 24

The following are stories/mentions of The Banks, separated as Infrastructure/Public Partnership and Development in broadcast, print and online publications for the month of September, 2014. Please note that due to the number of media mentions, outlets carrying the same story have been combined under that story topic with links (as appropriate).

INFRASTRUCTURE/PUBLIC PARTNERSHIP Stories/Mentions

Summary of this month's coverage: 28 broadcast and digital stories or mentions

Broadcast News Coverage on WLWT, WCPO, WXIX and WKRC

Temporary Road Closure: Portions of Rosa Parks and Freedom Way

Sept. 12 - release date

Rosa Parks Street between Second Street and Roebing Bridge Traffic Circle, and Freedom Way between Walnut and Race Streets Affected Sept. 15-18 for crews to install a tower crane for the GE building construction

WKRC – Sept. 15

[Preview Clip](#)

WLWT – Sept. 15

[Preview Clip](#)

[Preview Clip](#)

WXIX – Sept. 15

[Preview Clip](#)

WSTR – Sept. 15

[Preview Clip](#)

WLWT – Sept. 16

[Preview Clip](#)

WCPO – Sept. 16

[Preview Clip](#)

Temporary Road Closure: Freedom Way between Rosa Parks Street and Race Street

– September 17 release date

One block of Freedom Way to close Sept. 18 between 3 a.m. and 11 a.m. for concrete pour for The Banks Phase IIA construction

WLWT – Sept. 18

[Preview Clip](#)

WKRC – Sept. 18

[Preview Clip](#)

The Banks Phase III Getting Underway as Phase II Wraps Up

Sept. 17 – release date

Vision for Multi-phased, Mixed-use Development Takes Next Step in Planning

See print stories

Pete Rose Way Pedestrian Bridge to Close Sept. 29-Oct. 24 for Handrail Installation

Sept. 24 – release date

WXIX – Sept. 29

Preview Clip

Temporary Road Closure: Freedom Way between Rosa Parks Street and Race Street

One block of Freedom Way to close September 26 between 3 a.m. and 11 a.m. for concrete pour for The Banks Phase IIA construction

WLWT – Sept. 26

Preview Clip

DEVELOPMENT Stories/Mentions

Summary of this month's coverage: 42 broadcast, print and digital stories or mentions

The comprehensive report for total mentions of The Banks, including funding for Phase III, garage, apartments, GE's new global operations facility and approval for second design for the new building in broadcast news, including stories/mentions during morning, noon and evening news

WKRC – Sept. 5

City's planning commission approved new design for GE building

Preview Clip

WXIX – Sept. 15

Crews prepare to begin construction on the new GE building at The Banks

Preview Clip

WXIX – Sept. 16

32-story high crane here to begin construction on new GE facility

Preview Clip

WKRC – Sept. 16

City leaders don't want to use tax to lure a hotel to The Banks

Preview Clip

WLWT – Sept. 16

The Banks developers are gathering money to build Phase III

Preview Clip

WKRC – Sept. 21

Leaders of The Banks project are trying to cobble together funds for Phase III

Preview Clip

Print/digital stories:

Cincinnati Business Courier, September 15

[Developers outline schedule for third phase of the Banks](#)

The Enquirer – September 15

Tallest crane in the US erected on the riverfront <http://cin.ci/1m6jVfd>

Hotel at The Banks might get tax dollars <http://cin.ci/1s3XfhU>

Cincinnati Business Courier, September 16

City: Don't ask for money for Banks hotel